

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517629

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900485695		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Purple Brand Co., LLC		04/03/2019	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Purple Brand International Holdings Inc.		
<b>Street Address:</b>	13988 Cambie Road, Suite 343,		
<b>City:</b>	Richmond, B.C.		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V6V 2K4		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5621094	PURPLE BRAND CO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6046873478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6046877432		
<b>Email:</b>	info@coastalip.com		
<b>Correspondent Name:</b>	Coastal Trademark Services Limited		
<b>Address Line 1:</b>	1081 Cambie Street		
<b>Address Line 4:</b>	Vancouver, B.C., CANADA V6B 5L7		
<b>ATTORNEY DOCKET NUMBER:</b>	2911-112		
<b>NAME OF SUBMITTER:</b>	Tanya M. Reitzel		
<b>SIGNATURE:</b>	/treitzel/		
<b>DATE SIGNED:</b>	04/05/2019		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Purple Brand Co., LLC, a corporation formed in accordance with the laws of the state of Texas, United States of America having a business address of #3102 – 2120 Capitol Street, Houston, Texas 77003, United States of America (the "Assignor"), and Purple Brand International Holdings Inc., a corporation formed in accordance with the laws of British Columbia, Canada, with a business address of 13988 Cambie Road, Suite 343, Richmond, British Columbia, Canada V6V 2K4 ( the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark PURPLE BRAND CO. and the Trademark Registration therefor being United States Trademark Registration No. 5,621,094 (the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registration included in the Trademark, the right to apply for trademark registrations anywhere in the world based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement at Vancouver, British Columbia, Canada, this 3rd day of April, 2019.

Purple Brand Co., LLC

Per: \_\_\_\_\_

Printed Name: KLAUS LAM

Title: DIRECTOR