

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518080

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victoria B. Kann		03/31/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VBK, CO.		
Street Address:	5 Guard Hill Road		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	Corporation: CONNECTICUT		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	88218937	PINKALICIOUS	
Registration Number:	3945992	PURPLICIOUS	
Registration Number:	3955841	PINKALICIOUS	
Registration Number:	4096518	PINKALICIOUS	
Registration Number:	4187298	SILVERLICIOUS	
Registration Number:	4187299	SILVERLICIOUS	
Registration Number:	4187300	SILVERLICIOUS	
Registration Number:	4269454	PINKALICIOUS	
Registration Number:	4298390	PURPLICIOUS	
Registration Number:	4329283	EMERALDALICIOUS	
Registration Number:	4380763	PINKALICIOUS	
Registration Number:	4733156	AQUALICIOUS	
Registration Number:	5302139	PETERRIFIC	
Registration Number:	5460382	PINKALICIOUS & PETERRIFIC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7168443768		

CH \$365.00 88218937

TRADEMARK

Email: adowney@hselaw.com
Correspondent Name: Anne F. Downey
Address Line 1: 50 Fountain Plaza
Address Line 2: Suite 1000
Address Line 4: Buffalo, NEW YORK 14202

NAME OF SUBMITTER: Anne F. Downey

SIGNATURE: /afd/

DATE SIGNED: 04/09/2019

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Agreement") is entered into as of March 31, 2019 by and between VICTORIA B. KANN, an individual with an address at 5 Guard Hill Road, Westport CT 06880 ("Assignor"), and VBK, CO., a corporation formed under the laws of the State of Connecticut, with an address at 5 Guard Hill Road, Westport CT 06880 ("Assignee"). Assignor and Assignee are referred to collectively as the "Parties".

WHEREAS, Assignor owns all right, title and interest in and to the Trademarks listed on Exhibit A hereto (the "Trademarks") and related goodwill; and

WHEREAS, the Parties desire that Assignor assign to Assignee all of its right, title, and interest in and to the Trademarks and the goodwill attaching to and as symbolized by the Trademarks, and that Assignee assume the responsibilities involved in ownership of the Trademarks and related goodwill in the Trademarks;

NOW, THEREFORE, in consideration of the mutual premises herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. **Assignment.** Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks and the goodwill attaching to and as symbolized by the Trademarks, including without limitation the right to sue for and recover damages with respect to any and all past, present and future infringements of the Trademarks, and Assignee hereby assumes the responsibilities involved in ownership of the Trademarks and related goodwill in the Trademarks.

2. **Counterparts.** This Agreement may be executed and delivered by facsimile or electronic mail signature and in multiple counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement effective as of the Effective Date.

ASSIGNOR:



Victoria B. Kann

ASSIGNEE:
VBK, CO.

By: 

Victoria B. Kann, President

Exhibit A
Trademarks

Canada Reg. TMA857307 PINKALICIOUS issued August 8, 2013
China App. 32328675 PINKALICIOUS filed July 18, 2018
US App. 88218937 PINKALICIOUS filed December 6, 2018
US Reg. 3945992 PURPLICIOUS issued April 12, 2011
US Reg. 3955841 PINKALICIOUS issued May 3, 2011
US Reg. 4096518 PINKALICIOUS issued February 7, 2012
US Reg. 4187298 SILVERLICIOUS issued August 7, 2012
US Reg. 4187299 SILVERLICIOUS issued August 7, 2012
US Reg. 4187300 SILVERLICIOUS issued August 7, 2012
US Reg. 4269454 PINKALICIOUS issued January 1, 2013
US Reg. 4298390 PURPLICIOUS issued March 5, 2013
US Reg. 4329283 EMERALDALICIOUS issued April 30, 2013
US Reg. 4380763 PINKALICIOUS issued August 6, 2013
US Reg. 4733156 AQUALICIOUS issued May 5, 2015
US Reg. 5302139 PETERRIFIC issued October 3, 2017
US Reg. 5460382 PINKALICIOUS & PETERRIFIC issued May 1, 2018