

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518309

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stream Companies, Inc.		04/09/2019	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stream Companies, LLC		
<b>Street Address:</b>	1209 Orange Street		
<b>Internal Address:</b>	Corporation Trust Center		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87923250	LIVE IN-MARKET SHOPPERS	
<b>Registration Number:</b>	5182978	FULLTHROTTLE	
<b>Registration Number:</b>	4644011	MY SHOWROOM	
<b>Registration Number:</b>	4237250	ADNOMICS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@stradley.com, pforet@stradley.com		
<b>Correspondent Name:</b>	Philip J. Foret		
<b>Address Line 1:</b>	30 Valley Stream Parkway		
<b>Address Line 4:</b>	Malvern, PENNSYLVANIA 19355-1481		
<b>NAME OF SUBMITTER:</b>	Philip J. Foret		
<b>SIGNATURE:</b>	/Philip J. Foret/		
<b>DATE SIGNED:</b>	04/10/2019		
<b>Total Attachments: 4</b>			
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A PENNSYLVANIA CORPORATION UNDER THE NAME OF "STREAM COMPANIES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "STREAM COMPANIES, INC." TO "STREAM COMPANIES, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF APRIL, A.D. 2019, AT 2:22 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

7365479 8100F  
SR# 20192684658

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202607668  
Date: 04-09-19

**TRADEMARK**  
**REEL: 006613 FRAME: 0878**

**CERTIFICATE OF CONVERSION**

**OF**

**STREAM COMPANIES, INC.**  
(a Pennsylvania corporation)

**TO**

**STREAM COMPANIES, LLC**  
(a Delaware limited liability company)

**PURSUANT TO SECTION 18-214 OF  
THE DELAWARE LIMITED LIABILITY COMPANY ACT**

Stream Companies, Inc., a Pennsylvania corporation (the "Company"), does hereby certify:

1. The Company was first incorporated as a Pennsylvania corporation on June 2, 2003.
2. The jurisdiction of the Company immediately prior to the filing of this certificate is Pennsylvania.
3. Immediately prior to the filing of this certificate, the Company is a Pennsylvania corporation and its name is Stream Companies, Inc.
4. The name of the Delaware limited liability company into which the Company is converting, as set forth in the Certificate of Formation filed simultaneously herewith, is Stream Companies, LLC.

IN WITNESS WHEREOF, the undersigned, being duly authorized to sign on behalf of the Company, has executed this Certificate of Conversion on April 9, 2019.

STREAM COMPANIES, INC.

By: 

David Rejn, President

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "STREAM COMPANIES, LLC" FILED IN THIS OFFICE ON THE NINTH DAY OF APRIL, A.D. 2019, AT 2:22 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

7365479 8100F  
SR# 20192684658

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202607668  
Date: 04-09-19

**TRADEMARK**  
**REEL: 006613 FRAME: 0880**


**CERTIFICATE OF FORMATION**  
**OF**  
**STREAM COMPANIES, LLC**

(Under Section 18-201 of the Delaware Limited Liability Company Act)

The undersigned, to form a limited liability company under the Delaware Limited Liability Company Act (the "LLC Act"), hereby certifies:

- First: The name of the limited liability company is Stream Companies, LLC.
- Second: The address of the company's registered office in the State of Delaware is 1209 Orange Street, Corporation Trust Center, Wilmington, Delaware 19801. The name of the company's registered agent at such address against whom process against the company may be served is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned, an authorized person within the meaning of Sections 18-201 and 18-204 of the LLC Act, has signed this certificate on April 9, 2019.

  
\_\_\_\_\_  
David Regn  
Authorized Person