

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518811

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hellou Limited		10/31/2017	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	The Hook Group Limited		
Street Address:	29-31 Shoebury Road		
City:	Southend-on-Sea		
State/Country:	UNITED KINGDOM		
Postal Code:	SS1 3RP		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87254900	THE HOOK	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314.552.6380		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Hadi S. Al-Shathir		
Address Line 1:	Thompson Coburn LLP		
Address Line 2:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	58284-158500		
NAME OF SUBMITTER:	Hadi S. Al-Shathir		
SIGNATURE:	/hsa/		
DATE SIGNED:	04/12/2019		
Total Attachments: 3			
source=Certificate of Incorporation#page1.tif			
source=Certificate of Incorporation#page2.tif			
source=Certificate of Incorporation#page3.tif			

CH \$40.00 87254900



FILE COPY

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company Number **6351052**

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

HELLOU LIMITED

a company incorporated as private limited by shares, having its registered office situated in England and Wales, has changed its name to:

THE HOOK GROUP LIMITED

Given at Companies House on **31st October 2017**



* N063510529 *

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK
REEL: 006617 FRAME: 0314



Notice of Change of Name by Resolution

Company Number: **06351052**
Company Name: **HELLOU LIMITED**

Received for filing in Electronic Format on the: **30/10/2017**

Notice is hereby given that the company has changed its name as set out in the attached resolution

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity Commission Receiver and Manager, CIC Manager

COMPANIES ACT 2006
SPECIAL RESOLUTION ON CHANGE OF NAME

Company number: 06351052

Existing company name:
HELLOU LIMITED

The following special resolution to change the name of the company was agreed and passed by the members.

On the 24th October 2017

That the name of the company be changed to:
THE HOOK GROUP LIMITED