

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518974

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Straven Consulting LLC		04/15/2019	Limited Liability Company: PUERTO RICO
RECEIVING PARTY DATA			
Name:	Philip Chung Yan Poon		
Street Address:	1479 Ave Ashford		
Internal Address:	Apt 1810		
City:	San Juan		
State/Country:	PUERTO RICO		
Postal Code:	00907		
Entity Type:	INDIVIDUAL: PUERTO RICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5306358	THE SIMPLE ELEPHANT	
Registration Number:	5327394	{ } PAPERCODE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7873341783		
Email:	phil@stravenconsulting.com		
Correspondent Name:	Philip Poon		
Address Line 1:	53 Calle Palmeras Ste 601		
Address Line 4:	San Juan, PUERTO RICO 00901		
NAME OF SUBMITTER:	Philip Poon		
SIGNATURE:	/Philip Poon/		
DATE SIGNED:	04/15/2019		
Total Attachments: 1			
source=Trademark Assignment - signed 4-15-2019#page1.tif			

OP \$65.00 5306358

ASSIGNMENT OF TRADEMARKS

For ten dollars and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Straven Consulting LLC, a Puerto Rico limited liability company, assigns all its right, title and interest in each of the following trademarks:

1. Simple Elephant® - US Trademark Registration No. 5,306,358
2. Papercode® - US Trademark Registration No. 5,327,394

along with all of the goodwill of the business connected with the use of and symbolized by the marks, to Philip Chung Yan Poon, an individual, as of April 15, 2019.

Straven Consulting LLC

Philip Chung Yan Poon

By: 

By: 

Philip Poon

Philip Chung Yan Poon

Member-Manger

Individual