

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM519327

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crescent Marketing Inc.		11/13/2018	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Irish Breeze Unlimited Company		
Street Address:	DONORE INDUSTRIAL ESTATE		
City:	DROGHEDA, CO. LOUTH		
State/Country:	IRELAND		
Postal Code:	A92X054		
Entity Type:	Private Unlimited Company: IRELAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86968197	WATERPURA	
Serial Number:	86968173	WATERPURA	
CORRESPONDENCE DATA			
Fax Number:	8669133501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8669133499		
Email:	chyra@symbus.com		
Correspondent Name:	Clifford D. Hyra		
Address Line 1:	11710 PLAZA AMERICA DR STE 2000		
Address Line 4:	RESTON, VIRGINIA 20190		
DOMESTIC REPRESENTATIVE			
Name:	Clifford D. Hyra		
Address Line 1:	11710 Plaza America Drive, Suite 2000		
Address Line 4:	Reston, VIRGINIA 20190		
NAME OF SUBMITTER:	Clifford D. Hyra		
SIGNATURE:	/Cliff Hyra/		
DATE SIGNED:	04/16/2019		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Bets & Emy LLC (formerly named Waterpura LLC), a limited liability company organized and existing under the laws of New York with a principal address at 18 Main St., Silver Creek, NEW YORK 14136 and Crescent Marketing Inc., a corporation organized and existing under the laws of New York with a principal address at 10285 Eagle Drive, North Collins, NEW YORK 14111 (the "Assignors"), and Irish Breeze Unlimited, an unlimited company organized and existing under the laws of Ireland with a principal address at Donore Industrial Estate, Drogheda, Co. Louth, A92VX00 IRELAND (the "Assignee").

WHEREAS, Assignors desire to assign their interests in the corresponding applications for federal trademark registration set forth on Exhibit 1 (collectively, the "WATERPURA Trademarks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the mutual covenants and agreements hereinafter contained and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by each party hereto, it is understood and agreed between the parties herein as follows:

Assignors hereby sell, assign, transfer and convey to Assignee their right, title, interest in and to the WATERPURA Trademarks in the United States with the portion of the business related to the WATERPURA Trademarks, only, and the goodwill of the business connected with and symbolized by the WATERPURA Trademarks, only. The applications for the WATERPURA Trademarks are being assigned as part of the portion of the business thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

Assignors authorize the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the applications set forth on Exhibit 1 to Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by an authorized representative as of the day and year set forth below.


ASSIGNORS

Bets & Emy LLC



Date: 11/13/2018

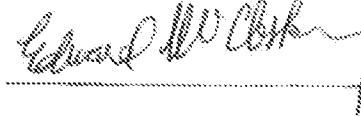
Crescent Marketing Inc.



Date: 11/13/2018

ASSIGNEE

Irish Breeze Unlimited



Date: 11/13/2018

Exhibit 1: the Trademarks

1) WATERPURA

U.S. Application Ser. No.: 86/968,197

For: Soaps and detergents; Spray cleaners for use on carpets and a wide variety of hard surfaces for household use, in international class 3.

Sanitizing cleaners for household use, namely, sanitizing wipes and sanitizing preparations for household use, in international class 5.

2) WATERPURA

U.S. Application Ser. No.: 86/968,173

For: Baby wipes; Disposable wipes impregnated with cleansing compounds for personal hygiene or household use; Pre-moistened cosmetic wipes; Pre-moistened and disposable wipes impregnated with cleansing compounds comprised of citrus extract for personal hygiene and household use, in international class 3.

Disposable wipes not impregnated with chemicals or compounds, in international class 16.