

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519380

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Orva Stores Inc.		04/17/2019	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ORVADIRECT.COM LLC		
<b>Street Address:</b>	88 Pine Street		
<b>Internal Address:</b>	26th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10005		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3814282	ORVA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9087225640		
<b>Email:</b>	officeactions@br-tmlaw.com		
<b>Correspondent Name:</b>	Stephen L. Baker		
<b>Address Line 1:</b>	92 East Main Street		
<b>Address Line 2:</b>	Suite 302		
<b>Address Line 4:</b>	SOMERVILLE, NEW JERSEY 08876		
<b>ATTORNEY DOCKET NUMBER:</b>	slb 4.17.19.1		
<b>NAME OF SUBMITTER:</b>	Stephen L. Baker		
<b>SIGNATURE:</b>	/Stephen L. Baker/		
<b>DATE SIGNED:</b>	04/17/2019		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARK, U.S. TRADEMARK  
REGISTRATION AND THE GOODWILL ASSOCIATE THEREWITH**

WHEREAS, Orva Stores Inc., a corporation organized and existing under the laws of the State of New York, located at 155 East 86<sup>th</sup> Street, New York, New York 10028 has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARKS</u>	<u>REG. NOS.</u>	<u>REG. DATE</u>
ORVA	3814282	July 6, 2010

WHEREAS, ORVADIRECT.COM LLC, a limited liability company organized under the laws of New York with an office located at 88 Pine Street, 26<sup>th</sup> Floor, New York, New York, 10005 is desirous of acquiring said mark, the registration therefor, and the goodwill association therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Orva Stores Inc. does hereby assign unto ORVADIRECT.COM LLC all right, title and interest in and to said mark, the registration therefor, and the goodwill association therewith.

DATED: 4/17/19

ORVA STORES, INC.

By: \_\_\_\_\_

Name: Arthur Aizer

Title: President