

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM519508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sesto Meucci of Florence, S.r.l.		04/01/2019	Corporation: ITALY
RECEIVING PARTY DATA			
Name:	Wolff Shoe Company		
Street Address:	1705 Larkin Williams Road		
City:	Fenton		
State/Country:	MISSOURI		
Postal Code:	63026		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1560919	SESTO MEUCCI	
CORRESPONDENCE DATA			
Fax Number:	3147267501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-726-7500		
Email:	JWGrp@hdp.com		
Correspondent Name:	Joseph E. Walsh, Jr.		
Address Line 1:	7700 Bonhomme Ave, Suite 400		
Address Line 4:	St. Louis, MISSOURI 63105		
NAME OF SUBMITTER:	Joseph E. Walsh, Jr.		
SIGNATURE:	/Joseph E. Walsh, Jr./		
DATE SIGNED:	04/17/2019		
Total Attachments: 3			
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source=Trademark Assignment - Sesto Meucci of Florence, S.r.l. to Wolff Shoe Company#page2.tif			
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CH \$40.00 1560919

ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT is effective as of the 1st day of April, 2019 from Sesto Meucci of Florence, S.r.l. (hereinafter "Assignor"), an Italian company, having a place of business at Via Ottavio Rinuccini, 27, Florence, Italy 50144, to Wolff Shoe Company (hereinafter "Assignee"), a Missouri corporation, having a place of business at 1705 Larkin Williams Road, Fenton, MO 63026 (USA).

WHEREAS, Assignor is the lawful owner of all right, title, and interest in and to the mark SESTO MEUCCI throughout North America , including the trademarks and Trademark Registrations thereon listed on Exhibit A -- which is attached hereto and made a part hereof (hereinafter, collectively the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, for TEN THOUSAND US Dollars (\$10,000.00), the relinquishment of the Assignee's claim in excess of TWO HUNDRED THOUSAND US Dollar (\$200,000.00) for damages related to the initial shipments to DSW/Coach and Four, and other good and valuable consideration, the complete receipt and sufficiency of which are hereby acknowledged by the parties, Assignor does hereby sell, assign and transfer unto Assignee, and Assignee does hereby accept all right, title and interest in, to and under the Trademarks and the right to secure other and further registrations for SESTO MEUCCI in North America, including the right to sue for past infringement and to keep for itself any recovery derived therefrom, together with the goodwill of the business symbolized thereby. This agreement may be signed in counterparts with the same effect as if the signatures to each counterpart were upon a single instrument, and all such counterparts together constitute an original of this agreement. Also,



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facsimile copies of the party's signatures are to be treated as originals and sufficient to bind the parties.

IN WITNESS WHEREOF, the parties have caused this Assignment to be signed and made effective by their duly authorized Representatives shown below.

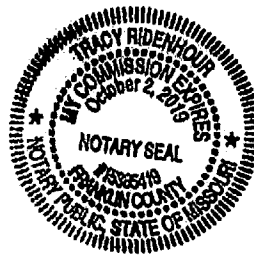
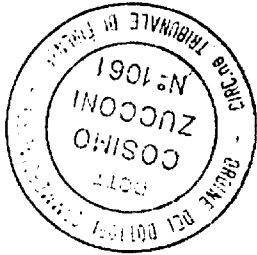
SIGNATURE PAGE

Sesto Meucci of Florence, S.r.l.
Signature: [Handwritten Signature]
Title: CEO
ANDREA MEUCCI
Printed Name

Wolff Shoe Company
Signature: [Handwritten Signature]
Title: President
Samuel Todd Wolff
Printed Name

State of: ITALY
County of: —
The forgoing signature was acknowledged before me 16th day of APRIL, 20 19
[Handwritten Signature]
Notary Public
My Commission Expires: —

State of: MISSOURI
County of: ST. LOUIS
The forgoing signature was acknowledged before me 15th day of APRIL, 20 19
[Handwritten Signature]
Notary Public
My Commission Expires: 10/02/2019

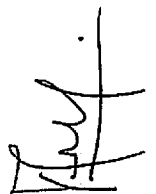


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EXHIBIT A
Trademarks

Trademark	Country	Registration Number
1. SESTO MEUCCI	U.S.	1,560,919
2. SESTO MEUCCI	Canada	TMA395,763

62366317.1



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