

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM521744

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Titan Footwear, LLC		03/26/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bright Fame Group Holdings Limited		
Street Address:	30 Canton Road		
Internal Address:	17/F, Suite 1701, Tower I, Silvercord		
City:	Tsimshatsui, Kowloon		
State/Country:	HONG KONG		
Entity Type:	Limited Company: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4835242	IVY KIRZHNER	
Registration Number:	5023872	IVY KIRZHNER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-294-2684		
Email:	trademarkny@winston.com		
Correspondent Name:	Laura M. Franco		
Address Line 1:	101 California Street		
Address Line 2:	Winston & Strawn LLP		
Address Line 4:	San Francisco, CALIFORNIA 94111-5840		
ATTORNEY DOCKET NUMBER:	14799-10		
NAME OF SUBMITTER:	Laura M. Franco		
SIGNATURE:	/Laura M. Franco by trademarkny/		
DATE SIGNED:	05/02/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into effective as of March 22, 2019 (the "Effective Date"), by and between Titan Footwear, LLC a California Limited Liability Company ("Assignor") and Bright Fame Group Holdings Limited, a Hong Kong limited company located and doing business at 17/F, Suite 1701, Tower 1, Silvercord, 30 Canton Road, Tsimshatsui, Kowloon, Hong Kong ("Assignee").

A. Assignor is the owner of the trademark IVY KIRZHNER and all common law rights therein and all applications and registrations therefore, including those listed in Exhibit A attached hereto (the "Trademark"); and

B. Assignee wishes to purchase, and Assignor is willing to sell, assign, convey and transfer to Assignee, all right, title and interest in and to the Trademark, trademark application and registration listed in Exhibit A, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably sells, assigns, conveys, transfers and sets over to Assignee, its successors and assigns, the entire worldwide right, title and interest in and to the Trademark, the goodwill of the business symbolized by the Trademark, and all registrations that have been or may be granted thereon, all applications for registrations thereof, and all common law rights and copyright rights in the Trademark worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present or future infringement or other violation of the Trademark prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Authorization. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as owner of the Trademark, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

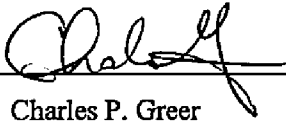
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Executed by the parties on the date(s) set forth below.

Titan Footwear, LLC

By: 
Name: Charles P. Greer
Title: Secretary and CFO
Date: March 26, 2019

Bright Fame Group Holdings Limited


By: 
Name: LIU YEAN TINA
Title: Sole Director
Date: _____

EXHIBIT A
TRADEMARK

Country	Mark	Trade Mark Number	Class	Expiry date	Status
U.S.	IVY KIRZHNER	4835242	25	October 20, 2025	Registered
U.S.	IVY KIRZHNER	5023872	18	August 16, 2026	Registered

