

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM521789

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Squid Ink Manufacturing, Inc.		05/01/2019	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Engage Technologies Corporation		
Street Address:	7041 Boone Avenue North		
City:	Brooklyn Park		
State/Country:	MINNESOTA		
Postal Code:	55428		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3704264	PRINTSTAR	
Registration Number:	2617169	SQUID INK	
Registration Number:	3054892	VECTOR	
Registration Number:	2623745		
CORRESPONDENCE DATA			
Fax Number:	6125732005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-767-2503		
Email:	uspto@dbclaw.com		
Correspondent Name:	Stephanie Kwong		
Address Line 1:	100 South Fifth Street, Suite 2250		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Stephanie Kwong		
SIGNATURE:	/Stephanie Kwong/		
DATE SIGNED:	05/02/2019		
Total Attachments: 1			
source=Signed Trademark Assignment#page1.tif			

OP \$115.00 3704264

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered on the date set forth below by and between Squid Ink Manufacturing, Inc. ("Assignor") and Engage Technologies Corporation ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignor is the owner of U.S. Reg. No. 3,704,264 for the mark PRINTSTAR; U.S. Reg. No. 2,617,169 for the mark SQUID INK; U.S. Reg. No. 3,054,892 for the mark VECTOR; and U.S. Reg. No. 2,623,745 for the Squid Design mark (the "Marks"); and

Whereas, Assignor wishes to assign its rights in the Marks to Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- 1. **ASSIGNMENT:** Assignor hereby assigns, sells and transfers to Assignee all of its rights, title and interest in and to the Marks, including, but not limited to: (i) all registration rights with respect to the Marks, (ii) any rights to prepare derivative marks, (iii) any goodwill related to the Marks, and (iv) all income, royalties or claims relating to the Marks due or payable on or after the date of this Assignment.
- 2. **ASSIGNOR'S REPRESENTATIONS:** Assignor represents and warrants (i) that Assignor is the exclusive owner of the Marks, (ii) that Assignor possesses all rights, title and interest in and to the Marks, (iii) that Assignor has the power to enter into this Assignment, and (iv) that the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.
- 3. **CONTINUING OBLIGATIONS:** Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.
- 4. **BINDING EFFECT:** The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.
- 5. **GOVERNING LAW:** This Assignment shall be governed by and construed in accordance with the laws of the State of Minnesota.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed on the respective dates set forth below.

Squid Ink Manufacturing, Inc.



Signature

05.01.19

Date

Chad Carney

Printed Name

VP, Marketing

Title

Engage Technologies Corporation



Signature

05.01.19

Date

Chad Carney

Printed Name

VP, Marketing

Title