

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM522204

|   |  |  |                    |
|---|--|--|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |  |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |                    |
| <b>CONVEYING PARTY DATA</b>   |  |  |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>                    | <b>Entity Type</b> |
| E.D.I.F.Y. Movement (d/b/a YPAD Youth Protection Advocates in Dance)  |  | 01/11/2019                               | Corporation: TEXAS |
| <b>RECEIVING PARTY DATA</b>   |  |  |                    |
| <b>Name:</b>  | More Than Just Great Dancing LLC                   |  |                    |
| <b>Street Address:</b>  | 980 12th Avenue South                              |  |                    |
| <b>City:</b>  | Onalaska   |  |                    |
| <b>State/Country:</b>   | WISCONSIN  |  |                    |
| <b>Postal Code:</b>   | 54650  |  |                    |
| <b>Entity Type:</b>   | Limited Liability Company: WISCONSIN               |  |                    |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |  |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                         |                    |
| <b>Serial Number:</b>   | 87160688   | Y.P.A.D. YOUTH PROTECTION ADVOCATES IN D |                    |
| <b>Serial Number:</b>   | 87873317   | YPAG YOUTH PROTECTION ADVOCATES IN GYMNA |                    |
| <b>Serial Number:</b>   | 87873318   | Y.P.A.G. YOUTH PROTECTION ADVOCATES IN G |                    |
| <b>Registration Number:</b>   | 5309296  | Y.P.A.D. YOUTH PROTECTION ADVOCATES IN D |                    |
| <b>CORRESPONDENCE DATA</b>  |  |  |                    |
| <b>Fax Number:</b>  | 6082529243   |  |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                    |
| <b>Phone:</b>   | 608-255-8891                                       |  |                    |
| <b>Email:</b>   | mal@dewittllp.com                                  |  |                    |
| <b>Correspondent Name:</b>  | Marcia Layton                                      |  |                    |
| <b>Address Line 1:</b>  | Intellectual Property Dept. DeWitt LLP             |  |                    |
| <b>Address Line 2:</b>  | 2 E. Mifflin Street, Suite 600                     |  |                    |
| <b>Address Line 4:</b>  | Madison, WISCONSIN 53703-2865                      |  |                    |
| <b>NAME OF SUBMITTER:</b>   | Marcia Layton                                      |  |                    |
| <b>SIGNATURE:</b>   | /marcialayton/                                     |  |                    |
| <b>DATE SIGNED:</b>   | 05/06/2019   |  |                    |
| <b>Total Attachments: 3</b>   |  |  |                    |

OP \$115.00 87160688

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## ASSIGNMENT OF MARKS

This document is an ASSIGNMENT made by E.D.I.F.Y Movement (d/b/a YPAD Youth Protection Advocates in Dance), a Texas corporation, located and doing business at Unit I, 15049 Sherman Way, Van Nuys, CA 91405 (hereinafter the ASSIGNOR), to, More Than Just Great Dancing LLC, a Wisconsin limited liability company located and doing business at 980 12th Avenue South, Onalaska, WI 54650 (hereinafter the ASSIGNEE).

ASSIGNOR has adopted, used, and is using, or intends to use in commerce, and is the owner of the following marks, as identified in the following documents on file in the U.S. Patent and Trademark Office:

| Mark  | Application Serial No. | Application Filing Date | Registration No. | Registration Date |
|---|------------------------|-------------------------|------------------|-------------------|
| Y.P.A.D. YOUTH PROTECTION ADVOCATES IN DANCE      | 87160688               | September 3, 2016       |                  |                   |
| YPAG YOUTH PROTECTION ADVOCATES IN GYMNASTICS     | 87873317               | April 11, 2018          |                  |                   |
| Y.P.A.G. YOUTH PROTECTION ADVOCATES IN GYMNASTICS | 87873318               | April 11, 2018          |                  |                   |
| Y.P.A.D. YOUTH PROTECTION ADVOCATES IN DANCE      | 87160695               | September 3, 2016       | 5309296          | October 17, 2017  |

In the case where ASSIGNOR has not yet used in commerce any mark set out above, it is noted that ASSIGNOR filed its application to indicate an intent to use that mark in commerce, but may not yet have filed an allegation of use under 15 USC §1051(c) or §1051(d).

ASSIGNEE wishes to obtain the foregoing marks, their foregoing U.S. applications for registration and/or U.S. registrations, and the goodwill of the business connected with and symbolized by the marks, as the successor to ASSIGNOR to that part of the ongoing and existing business to which these marks pertain (as required by 15 USC §1060, in the case where any mark is not yet in use).

**THEREFORE**, for good and valuable consideration provided by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby mutually acknowledged:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its rights, title and interest in and to the above-noted marks, all above-noted registrations of and applications to register the marks, and all goodwill associated with and symbolized by the marks. ASSIGNOR represents and warrants that it has the full power to enter into and perform this agreement.

ASSIGNOR represents and warrants that there are no known bases for challenging ASSIGNOR's rights, title and interest in and to the above-noted marks transferred by this ASSIGNMENT, that all aforementioned registrations are valid and effective, and that the marks are not known to constitute an infringement or misappropriation of any trademark or other rights of any third party.

Absent express authorization from ASSIGNEE, ASSIGNOR agrees to refrain from using the marks in any way and for any purpose, and from using in commerce any other mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services when such use is likely to cause confusion, or to cause mistake, or to deceive any party as to the source or sponsorship of any goods and services offered by ASSIGNEE in connection with any marks. The waiver by ASSIGNEE of a breach by ASSIGNOR of this section shall not operate or be construed as a waiver of any subsequent breach by ASSIGNOR. Any use of any of the marks by ASSIGNOR, under the terms of this section or otherwise, shall inure to the benefit of ASSIGNEE.

ASSIGNOR further assigns to ASSIGNEE all right to sue for and receive all damages accruing from past infringements of the marks herein assigned.

ASSIGNOR shall execute and deliver such additional documents as may be reasonably requested by ASSIGNEE to vest or protect ASSIGNEE's rights in the mark.

This agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of ASSIGNOR and ASSIGNEE, as well as all others acting by, through, with or under their direction, and all those in privity therewith.

This agreement shall be construed under and pursuant to the laws of the State of Wisconsin, and the form and venue for any conflict shall be a court located in the State of Wisconsin or within any other state in which it is alleged by the plaintiff that the defendant has violated this agreement.

The U.S. Patent & Trademark Office is requested to issue any Certificates of Registration relating to any above-noted pending applications to ASSIGNEE.

This ASSIGNMENT is effective as of the final date of signature below.

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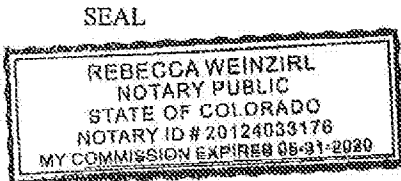
Executed by ASSIGNOR E.D.I.F.Y Movement (d/b/a YPAD Youth Protection Advocates in Dance):

01 / 11 / 19  
Month / Day / Year

[Signature]  
Signature  
Leslie Scott  
Printed Name  
President  
Title

The person signing above (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

Colorado  
State  
NOTARY PUBLIC - NAME  
DATE OF NOTARIZATION  
My commission expires:  
Boulder  
County  
5-31-2020



Executed by ASSIGNEE More Than Just Great Dancing LLC:

5 / 2 / 2019  
Month / Day / Year

[Signature]  
Signature  
Misty Loun  
Printed Name  
Title

The person signing above (1) appeared before me; (2) provided identification verifying that he/she is the person whose name and signature is set forth above; (3) verified that he/she understands the type, intended purpose, and effect of this document; (4) verified that this document is signed voluntarily, as an act of his/her own free will; and (5) either signed the document above, or confirmed that he/she made the signature above.

Wisconsin  
State  
NOTARY PUBLIC - NAME  
DATE OF NOTARIZATION  
My commission expires:  
La Crosse  
County  
2 May 2019  
Phillip James Addis

