

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522268

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jose Gonzalez		01/17/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	La Familia Beverage Group Corp		
Street Address:	1605 Fairgrounds Rd NE		
City:	Salem		
State/Country:	OREGON		
Postal Code:	97301		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5674959	LA FAMILIA CIDRAL ARTESANAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-241-2300		
Email:	mickiehall@dwt.com		
Correspondent Name:	Michelle Hall		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1300 SW Fifth Avenue, Suite 2400		
Address Line 4:	Portland, OREGON 97201		
NAME OF SUBMITTER:	Michelle Hall		
SIGNATURE:	/Michelle Hall/		
DATE SIGNED:	05/06/2019		
Total Attachments: 1			
source=LA_FAMILIA_CIDRAL_ARTESANAL_logo_-_Signed_Assignment#page1.tif			

CH \$40.00 5674959

TRADEMARK ASSIGNMENT

WHEREAS, Jose Gonzalez ("Assignor"), an individual and a citizen of the United States, is the owner of the following trademark and associated registration:

Jurisdiction
United States

Mark

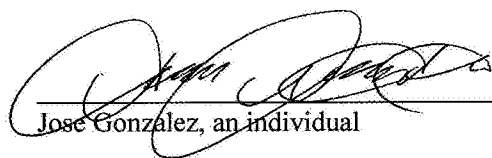
Registration No.
5,674,959



WHEREAS, La Familia Beverage Group Corp ("Assignee"), an Oregon corporation with a principal place of business at 1605 Fairgrounds Rd NE, Salem, OR 97301, is desirous of acquiring said trademark, registration, application, and any related marks as defined below.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world, in and to the trademark listed above and all other names and marks similar thereto or based thereon (the "Trademarks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Trademarks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

This Assignment is effective as of January 17, 2019.



Jose Gonzalez, an individual