

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522899

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/31/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ralco Nutrition, Inc.		05/09/2019	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	The tru Shrimp Company		
Street Address:	330 3rd Street		
City:	Balaton		
State/Country:	MINNESOTA		
Postal Code:	56115		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5201469	TRU	
CORRESPONDENCE DATA			
Fax Number:	9526972631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9526972632		
Email:	barmitage@billionarmitage.com		
Correspondent Name:	Benjamin C Armitage		
Address Line 1:	7401 Metro Blvd		
Address Line 2:	Suite 425		
Address Line 4:	Minneapolis, MINNESOTA 55439		
NAME OF SUBMITTER:	Benjamin C. Armitage		
SIGNATURE:	/Benjamin C. Armitage/		
DATE SIGNED:	05/09/2019		
Total Attachments: 4			
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NUNC PRO TUNC ASSIGNMENT

Ralco Nutrition, Inc., a corporation organized under the laws of Minnesota and having an office and place of business at 1600 Hahn Road, Marshall, Minnesota 56258 (hereinafter referred to as the "ASSIGNOR"), is the record owner of all right, title, and interest in and to the trademark TRŪ, a standard character mark, which rights include ownership of U.S. Trademark Registration No. 5201469, which covers "Consultation in the fields of animal husbandry, genetics, breeding stock, hatchery, nursery, grow-out, harvest, nutrition, environmental conditions, water quality, water management, production scheduling, production process, processing, packaging, distribution, research, sales, and marketing activities for farm-raised animals" (the "Registration"), and all common law rights thereto (collectively, the "Trademarks").

The trū Shrimp Company, a corporation organized under the laws of Delaware and having an office and place of business at 330 3rd Street, Balaton, Minnesota 56115 (hereinafter referred to as the "ASSIGNEE"), had previously acquired, on May 31, 2017, the entire right, title, and interest in and to said Trademarks and any associated Goodwill, making ASSIGNEE the owner in fact of the Trademarks. The parties desire to memorialize this fact in writing and to record this change of ownership with the U.S. Patent and Trademark Office and elsewhere as necessary to reflect the transfer of rights.

Assignment. In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, the ASSIGNOR hereby assigns nunc pro tunc as of May 31, 2017, to ASSIGNEE all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past, present, and future infringements, dilution, and other violations in law or equity concerning the Trademarks.

Release. The ASSIGNEE assumes, nunc pro tunc as of May 31, 2017, all duties and obligations of the ASSIGNOR as would have been assumed by the ASSIGNOR had this Assignment not been made, and the ASSIGNOR is hereby released from all its duties, obligations, and liabilities with respect to the Trademarks.

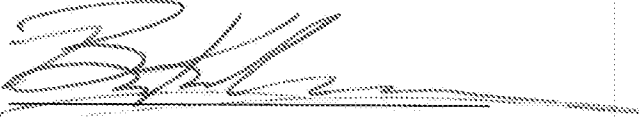
Disclaimer. NOTWITHSTANDING ANYTHING IN THIS ASSIGNMENT TO THE CONTRARY, THE TRADEMARKS ARE ASSIGNED AND ASSUMED ON AN "AS IS" BASIS WITH NO REPRESENTATIONS OR WARRANTIES, AND THE ASSIGNOR

HEREBY EXCLUDES AND DISCLAIMS ANY EXPRESS OR IMPLIED REPRESENTATIONS OR WARRANTIES OF ANY KIND.

Limitation of Liability. AS ADDITIONAL CONSIDERATION TO THE ASSIGNOR, WITHOUT WHICH THE ASSIGNOR WOULD NOT EXECUTE THIS NUNC PRO TUNC ASSIGNMENT, WITH RESPECT TO THE TRADEMARKS, INCLUDING THOSE REGARDING MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT AND ANY WARRANTIES IMPLIED BY ANY COURSE OF DEALING OR TRADE USAGE, THE ASSIGNOR SHALL NOT BE LIABLE UNDER ANY LEGAL OR EQUITABLE THEORY WHATSOEVER FOR ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, PUNITIVE OR EXEMPLARY DAMAGES OF ANY KIND IN CONNECTION WITH THIS ASSIGNMENT EVEN IF ASSIGNEE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

ASSIGNOR:

Ralco Nutrition, Inc.



Brian Knochenmus
President

ASSIGNEE:

The trū Shrimp Company

Michael Ziebell
President and CEO

NUNC PRO TUNC ASSIGNMENT

Raleco Nutrition, Inc., a corporation organized under the laws of Minnesota and having an office and place of business at 1600 Hahn Road, Marshall, Minnesota 56258 (hereinafter referred to as the "ASSIGNOR"), is the record owner of all right, title, and interest in and to the trademark TRÜ, a standard character mark, which rights include ownership of U.S. Trademark Registration No. 5201469, which covers "Consultation in the fields of animal husbandry, genetics, breeding stock, hatchery, nursery, grow-out, harvest, nutrition, environmental conditions, water quality, water management, production scheduling, production process, processing, packaging, distribution, research, sales, and marketing activities for farm-raised animals" (the "Registration"), and all common law rights thereto (collectively, the "Trademarks").

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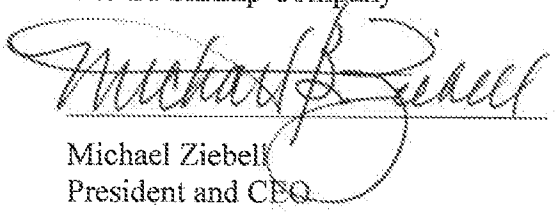
ASSIGNOR:

Ralco Nutrition, Inc.

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Brian Knochenmus
President

ASSIGNEE:

The trū Shrimp Company


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Michael Ziebell
President and CEO