

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523913

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Electronic Theatre Controls, Inc.		05/15/2019	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	22 E. Mifflin Street, Suite 100		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53703		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	5147963	AMIGO	
Registration Number:	4917050	ARCLAMP	
Registration Number:	4920609	ARCMESH	
Registration Number:	4920608	ARCSYSTEM	
Registration Number:	3276353	AXON	
Registration Number:	1597331	DATAFLASH	
Registration Number:	5073081	ECHOACCESS	
Registration Number:	5073080	ECHOCONNECT	
Serial Number:	88209160	ELEMENT	
Registration Number:	5267691	ETC	
Registration Number:	5498629	ETC	
Serial Number:	88193883	FOS4	
Registration Number:	5188548	GIO @5	
Registration Number:	5411578		
Registration Number:	3248901	HIGH END SYSTEMS	
Serial Number:	87827667	ION XE	
Registration Number:	5157349	IRIDEON	
Registration Number:	5188495	SC1008	
Serial Number:	88108965	TURBORAY	
TRADEMARK			

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CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: tmadmin@reinhardt.com**Correspondent Name:** Daniel E. Kattman**Address Line 1:** 1000 N. Water Street**Address Line 4:** Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Heidi R. Thole
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SIGNATURE:	/hrt/
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DATE SIGNED:	05/16/2019
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Total Attachments: 5

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NOTICE OF SECURITY INTEREST IN TRADEMARKS

Dated: May 15, 2019

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is by and between ELECTRONIC THEATRE CONTROLS, INC., a Wisconsin corporation (the "Company") and JPMORGAN CHASE BANK, N.A., as Administrative Agent under the Security Agreement referred to below (the "Administrative Agent").

The parties acknowledge the following:

A. The Company previously executed a Pledge and Security Agreement, dated as of December 29, 2015 (as amended, restated, or otherwise modified in accordance with its terms, the "Security Agreement"), in favor of the the Administrative Agent.

B. The Company, the other Grantors (as defined in the Security Agreement) and the Administrative Agent have agreed to amend the Security Agreement pursuant to that certain Reaffirmation and First Amendment to Pledge and Security Agreement dated as of May 15, 2019 (the "First Amendment").

C. The Company has adopted, used and is using the trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with the United States Patent and Trademark Office.

D. Pursuant to the Security Agreement, as amended by the First Amendment, the Company has granted to the Administrative Agent a security interest in and to all of its trademarks, service marks, applications therefor and associated goodwill therein, including the Trademarks, now owned or from time to time after the date hereof owned or acquired by the Company, and in and to all proceeds and benefits thereof.

[Signature page follows.]

Dated as of the date first written above.

ELECTRONIC THEATRE CONTROLS, INC.

By: 

Name: Richard L. Titus

Title: President

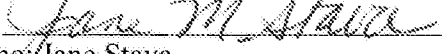
Address: 3031 Pleasant View Road

PO Box 620973

Middleton, WI 53562


Dated as of the date first written above.

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By: 
Name: Jane Stava
Title: Authorized Officer

Address:
22 E. Mifflin St., Suite 100
Madison, WI 53703

EXHIBIT A

<u>Trademark</u>	<u>Serial/Application #</u>	<u>Registration/Application Date</u>
AMIGO	5,147,963	February 21, 2017
ARCLAMP	4,917,050	March 15, 2016
ArcMesh	4,920,609	March 22, 2016
ArcSystem	4,920,608	March 22, 2016
AXON	3,276,353	August 7, 2007
DATAFLASH	1,597,331	May 22, 1990
ECHOACCESS	5,073,081	November 1, 2016
ECHOCONNECT	5,073,080	November 1, 2016
ELEMENT	88/209,160	November 28, 2018
ETC and Design 	5,267,691	August 15, 2017
ETC Stylized 	5,498,629	June 19, 2018
FOS4	88/193,883	November 14, 2018
GIO @5	5,188,548	April 18, 2017
Globe Logo 	5,411,578	February 27, 2018
HIGH END SYSTEMS	3,248,901	June 5, 2007
ION XE	87/827,667	March 9, 2018

IRIDEON	5,157,349	March 7, 2017
SC1008	5,188,495	April 18, 2017
TURBORAY	88/108,965	September 7, 2018