

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM524294

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
U.S. BANK NATIONAL ASSOCIATION		05/20/2019	Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OLLY PUBLIC BENEFIT CORPORATION		
<b>Street Address:</b>	1169 GORGAS AVENUE, SUITE A		
<b>City:</b>	SAN FRANCISCO		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94129		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5202718		
<b>Registration Number:</b>	4769623	OLLY	
<b>Registration Number:</b>	4783519	OLLY	
<b>Registration Number:</b>	4783517	OLLY	
<b>Serial Number:</b>	87940247	FLAWLESS COMPLEXION	
<b>Serial Number:</b>	87892460	GOODBYE STRESS	
<b>Serial Number:</b>	88063034	HEAVENLY HAIR	
<b>Serial Number:</b>	87940190	LASER FOCUS	
<b>Serial Number:</b>	86148532	MORE YOU	
<b>Serial Number:</b>	86395330	OLLY UP	
<b>Serial Number:</b>	88073784	SWIFT ENERGY	
<b>Serial Number:</b>	87892592	UNDENIABLE BEAUTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4756		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Jay daSilva		

OP \$315.00 5202718

TRADEMARK

**Address Line 1:** 1025 Vermont Ave NW, Suite 1130  
**Address Line 2:** COGENCY GLOBAL INC.  
**Address Line 4:** Washington, D.C. 20005

**ATTORNEY DOCKET NUMBER:** 1085055 TM REL

**NAME OF SUBMITTER:** Elizabeth Wagenbach

**SIGNATURE:** /Elizabeth Wagenbach/

**DATE SIGNED:** 05/20/2019

**Total Attachments: 7**

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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

WHEREAS **Olly Public Benefit Corporation**, a Delaware corporation with its principal office at 1169 Gorgas Avenue, Suite A, San Francisco, California 94129 (the “**Grantor**”), entered into that certain Trademark Security Agreement dated December 7, 2018 (the “**Trademark Security Agreement**”) with **U.S. Bank National Association**, with its principal office at 4100 Newport Place, Suite 110, Newport Beach, California 92660 (the “**Bank**”), notice of which was recorded on December 13, 2018 at the United States Patent and Trademark Office at Reel 006553, Frame 0218.

WHEREAS, Grantor granted the Bank, under the terms of the Trademark Security Agreement, a continuing security interest (the “**Security Interest**”) in favor of Bank, in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including without limitation the trademarks listed on **Schedule A** hereto and all of the goodwill of the business connected with the use of, and symbolized by the Trademark Collateral, as well as all proceeds and claims based on past, present, or future infringement thereof.

WHEREAS, the Bank has agreed to terminate and release its security interest in all of the Trademark Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, (a) the Bank hereby releases, terminates and discharges any and all of its interest in the intellectual property of the Grantor, including the Trademark Collateral, and all of the goodwill of the business connected with the use of, and symbolized by the Trademark Collateral, (b) the Bank hereby assigns, transfers and conveys to Grantor any interest in such intellectual property and the Trademark Collateral, including the Security Interest and any other liens, and (c) the Bank and the Grantor agree that the Trademark Security Agreement is hereby terminated in its entirety and shall be of no further force and effect, in the case of each of clauses (a), (b) and (c), without recourse and without representation or warranty of any kind (express or implied).

**[Remainder of this page intentionally left blank; signature page follows]**

**U.S. Bank National Association,**  
as Bank

By: \_\_\_\_\_

A handwritten signature in cursive script, appearing to read "David Z. Geller", written over a horizontal line.

Name: David Z. Geller  
Title: Vice President

Date: May 20, 2019

**Schedule A**

TRADEMARKS & TRADEMARK APPLICATIONS

(see attached)

OLLY PBC

Printed On: 25 Sep 2018 2:55:04 PM

Trademark Report By Title

Search Criteria

Client ID 8181

Display Options

Goods All  
Images All

COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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Design Only

UNITED STATES	T01070US00	22 Dec 2015 86857153	16 May 2017 5202718	REGISTERED
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Goods: 05 - Vitamin and mineral supplements

FLAWLESS COMPLEXION

FLAWLESS COMPLEXION

UNITED STATES	T02903US00	29 May 2018 87940247		PENDING
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Goods: 005 - Vitamin and mineral supplements

GOODBYE STRESS

CANADA	T02987CA00			PROPOSED
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Goods: 5 - Vitamin and mineral supplements

UNITED STATES	T02877US00	25 Apr 2018 87882460		PENDING
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Goods: 5 - Vitamin and mineral supplements

HEAVENLY HAIR

UNITED STATES	T02955US00	02 Aug 2018 88063034		PENDING
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Goods: 5 - Vitamin and mineral supplements

LASER FOCUS

LASER FOCUS

UNITED STATES	T02902US00	29 May 2018 87940190		PUBLISHED
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Goods: 005 - Vitamin and mineral supplements

MORE YOU

UNITED STATES	T00428US00	19 Dec 2013 86148532		ABANDONED
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Goods: 5 - Vitamin and mineral supplements

COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
<b>OLLY</b>				
CANADA	T00472CA00	18 Jun 2014 1681807		ALLOWED
	Goods: N/A - Vitamins and mineral supplements.			
CHINA	T00472CN00	18 Jun 2014 A0043338		ABANDONED
	Goods: 5 - Vitamins and mineral supplements			
CHINA	T00472CN01	10 Jun 2014 A0043188		ABANDONED
	Goods: 5 - Vitamins and mineral supplements			
EUROPEAN UNION (EUTM & RCD)	T00472EU00	18 Jun 2014 A0043338	18 Jun 2014 1211907	REGISTERED
	Goods: 5 - Vitamins and mineral supplements			
EUROPEAN UNION (EUTM & RCD)	T00472EU01	10 Jun 2014 A0043188		ABANDONED
	Goods: 5 - Vitamins and mineral supplements			
UNITED STATES	T00472US00	19 Dec 2013 86148487	07 Jul 2015 4768623	REGISTERED
	Goods: 5 - Vitamin and mineral supplements			



**OLLY (Design)**

CHINA	T02417CN00	22 Dec 2017 28253849		PENDING
	Goods: 05 - Vitamin preparations; mineral food-supplements.			
CHINA	T03017CN00	20 Sep 2018 N/A		PENDING
	Goods: 5 - Vitamin preparations; mineral food-supplements.			



**OLLY DESIGN**

CANADA	T00473CA00	09 Mar 2015 1718520		ALLOWED
	Goods: N/A - Vitamin and mineral supplements			
CANADA	T00473CA01	09 Mar 2015 1718522		PUBLISHED
	Goods: N/A - Vitamin and mineral supplements			

COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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OLLY DESIGN continued. ...

CHINA	T00473CN00	09 Mar 2015 A0048895		PENDING
	Goods: 5 - Vitamin and mineral supplements			
CHINA	T00473CN01	09 Mar 2015 A0048897		ABANDONED
	Goods: 5 - Vitamin and mineral supplements			
CHINA	T02114CN00	22 Mar 2017 23243101		PENDING
	Goods: 05 - Vitamin preparations; mineral food-supplements.			
EUROPEAN UNION (EUTM & RCD)	T00473EU00	09 Mar 2015 013807755	09 Mar 2015 013807755	REGISTERED
	Goods: 5 - Vitamin and mineral supplements			
EUROPEAN UNION (EUTM & RCD)	T00473EU01	09 Mar 2015 013807789	09 Mar 2015 013807789	REGISTERED
	Goods: 5 - Vitamin and mineral supplements			
UNITED STATES	T00473US00	07 Oct 2014 86417346	28 Jul 2015 4783519	REGISTERED
	Goods: 5 - Vitamin and mineral supplements			
UNITED STATES	T00473US01	07 Oct 2014 86416700	28 Jul 2015 4783517	REGISTERED
	Goods: 5 - Vitamins and mineral supplements			

**OLLY UP**

CANADA	T00474CA00	09 Mar 2015 1718521		ALLOWED
	Goods: N/A - Vitamin and mineral supplements			
CHINA	T00474CN00	09 Mar 2015 A0048894		PENDING
	Goods: 5 - Vitamin and mineral supplements			
EUROPEAN UNION (EUTM & RCD)	T00474EU00	09 Mar 2015 013807722	09 Mar 2015 013807722	REGISTERED
	Goods: 5 - Vitamin and mineral supplements			
UNITED STATES	T00474US00	15 Sep 2014 86395330		ABANDONED
	Goods: 5 - Vitamin and mineral supplements			

SWIFT ENERGY

**SWIFT ENERGY**

UNITED STATES	T02982US00	10 Aug 2018 88073784		PENDING
	Goods: 005 - Vitamin and mineral supplements			



COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
<b>UNDENIABLE BEAUTY</b>				
CANADA	TU2988CA60			PROPOSED
Goods: 5 - Vitamin and mineral supplements				
UNITED STATES	T02878US00	25 Apr 2018 87882592		PUBLISHED
Goods: 5 - Vitamin and mineral supplements				
END OF REPORT			TOTAL ITEMS SELECTED =	31