

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523196

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tataway USA, LLC		04/30/2019	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	The Finery, LLC		
Street Address:	661 Boylston Street, 3rd Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02116		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5509503	THE FINERY	
CORRESPONDENCE DATA			
Fax Number:	8184446353		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8184446353		
Email:	hantoine@stubbsalderton.com		
Correspondent Name:	Heather A. Antoine		
Address Line 1:	15260 Ventura Blvd., 20th Fl.		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
NAME OF SUBMITTER:	Heather A. Antoine		
SIGNATURE:	/Heather Antoine/		
DATE SIGNED:	05/12/2019		
Total Attachments: 1			
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EXHIBIT A

Form of Trademark Assignment Agreement

This Trademark Assignment ("*Assignment*") is effective as of the 30th day of April, 2019, by and between Tataway USA, LLC, a Massachusetts limited liability company ("*Assignor*"), and The Finery, LLC a Delaware limited liability company, ("*Assignee*").

WHEREAS, Assignor has registered with the United States Patent & Trademark Office the trademark "THE FINERY," described on Schedule I to this Assignment (the "*Mark*"), has acquired goodwill associated with and symbolized by the Mark, and has not abandoned the Mark; and

WHEREAS, Assignee is desirous of assigning and Assignee is desirous of acquiring the entire right, title and interest in and to the Mark owned by Assignor.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, Assignor's entire right, title and interest in and to the Mark used in conjunction with the goodwill of Assignor's business, including the right to bring actions for infringements of the Mark occurring prior to the date of this Assignment, together with that part of the goodwill of Assignor's business connected with and symbolized by the Mark.

IN TESTIMONY WHEREOF, the Assignor has caused this Trademark Assignment to be executed by its duly authorized representative.

Executed at _____, _____ this 30th day of April, 2019.

TATAWAY USA, LLC



Carmen Vanderheiden Brodie, Manager

DECLARATION OF ACCEPTANCE

The above named Assignee, The Finery, LLC, hereby declares that with effect from the date listed below, it accepts the Trademarks granted by the Assignment, including all goodwill of such Trademarks including all rights to recover past, present and future damages for infringement, assigned to it by Assignor, pursuant to the foregoing Assignment.

Date: April 30, 2019

THE FINERY, LLC



Carmen Vanderheiden Brodie, Manager