

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Veldhoven Clothing Holding AG		05/08/2019	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	IWCH B.V.		
Street Address:	van Miereveldstraat 11		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	NL-1071 DW		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2749451	SANDWICH	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4237566600		
Email:	doug.johnson@millermartin.com		
Correspondent Name:	Douglas T. Johnson		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1200 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	19250-0311		
DOMESTIC REPRESENTATIVE			
Name:	Douglas T. Johnson		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1200 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
NAME OF SUBMITTER:	Douglas T. Johnson		
SIGNATURE:	/Douglas T. Johnson/		

CH \$40.00 2749451

DATE SIGNED:	05/22/2019
Total Attachments: 2 source=SANDWICH Assignment#page1.tif source=SANDWICH Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Veldhoven Clothing Holding AG, a Switzerland corporation, having an address of Paradiesstrasse 21, Jona 8645, Switzerland ("Assignor"), desires to transfer by assignment all of its right, title and interest in and to the trademark set forth on the attached Schedule A (the "Mark") to IWCH B.V., van Miereveldstraat 11, Amsterdam NL-1071 DW, the Netherlands ("Assignee").

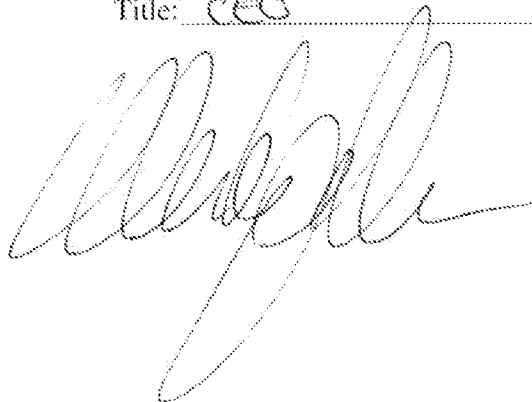
NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor does hereby quitclaim and assign unto Assignee, its successors and assigns, any and all of Assignor's right, title and interest in and to the Mark, together with the goodwill associated with and symbolized by the Mark, and any and all of Assignor's right, title and interest in and to the registration listed on Schedule A, along with any right owned by Assignor to sue and recover damages past, present and future for infringements or dilutions of the Mark.

The Assignor agrees to execute any instruments and perform any acts which may be necessary to carry this Trademark Assignment into full effect.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment effective as of the 1st day of May, 2019.

Veldhoven Clothing Holding AG

By: _____
Name: HRA VELDHOVEN
Title: CEO



SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
SANDWICH	2,749,451	August 12, 2003