

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524824

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Me & My Big Ideas, LLC		03/27/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Me & My Big Ideas, LLC		
Street Address:	17777 Newhope Street		
City:	Fountain Valley		
State/Country:	CALIFORNIA		
Postal Code:	92708		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2540477	ME & MY BIG IDEAS	
Registration Number:	2540478	ME & MY BIG IDEAS	
Registration Number:	2995695	SO GIRLY!	
Registration Number:	2928356	SOFT SPOKEN	
Registration Number:	3548804	LIVE CREATIVELY.	
Registration Number:	4094548	MAMBISTICKS	
Registration Number:	4094549	MAMBIKIT	
Registration Number:	4106618	MAMBICHIPS	
Registration Number:	4176441	MAMBI SHEETS	
Registration Number:	4094551	ALPHACHIPS	
Registration Number:	4526547	POCKET PAGES	
Registration Number:	4777666	ME & MY BIG IDEAS ALBUM IN AN INSTANT	
Registration Number:	4573423	CARDS IN AN INSTANT	
Registration Number:	4965570	CREATE 365	
Registration Number:	4965571	THE HAPPY PLANNER	
Serial Number:	87166576	PLAN A HAPPY LIFE	
Registration Number:	5347814	HAPPY MEMORY KEEPING	
Registration Number:	5356492	THE HAPPY PLANNER GIRL	
Registration Number:	5356490	THE HAPPY PLANNER GIRL	

OP \$615.00 2540477

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87928170	THE HAPPY PLANNER KIDS
Serial Number:	88141483	HAPPY NOTES
Serial Number:	88141500	RADIATE POSITIVITY
Serial Number:	88141508	KIND WOMEN ARE THE FUTURE OF WOMANKIND
Serial Number:	88141514	HAPPY JOURNAL

CORRESPONDENCE DATA

Fax Number: 9497609502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949 760 0404

Email: efilings@knobbe.com

Correspondent Name: Lesley Kim

Address Line 1: 2040 Main Street, 14th Floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	BIGIDEA.153GEN
NAME OF SUBMITTER:	Lesley Y. Kim
SIGNATURE:	/Lesley Y. Kim/
DATE SIGNED:	05/23/2019

Total Attachments: 5

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "ME & MY BIG IDEAS, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF MARCH, A.D. 2019, AT 11:38 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7346313 8100F
SR# 20192310694

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202528187
Date: 03-27-19

TRADEMARK
REEL: 006652 FRAME: 0582

CERTIFICATE OF CONVERSION

CONVERTING

ME & MY BIG IDEAS, LLC
(a California Limited Liability Company)

TO

ME & MY BIG IDEAS, LLC
(a Delaware Limited Liability Company)

This Certificate of Conversion is being filed for the purpose of converting Me & My Big Ideas, LLC, a California limited liability company (the "Converting Entity"), to a Delaware limited liability company to be named "me & my BIG ideas, LLC" (the "Company") pursuant to Section 18-214 of the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 et seq. (the "Delaware LLC Act").

The undersigned, as an authorized person of the Converting Entity and the Company, does hereby certify as follows:

1. Name and Type of Converting Entity. The name of the Converting Entity, when formed was "me & my BIG ideas, Inc." and the name of the Converting Entity immediately prior to the filing of this Certificate of Conversion, was "Me & My Big Ideas, LLC". The Converting Entity was a California limited liability company immediately prior to the filing of this Certificate of Conversion.

2. Date and Jurisdiction of Formation of Converting Entity. The date on which, and the jurisdiction where, the Converting Entity was formed, which jurisdiction has not changed, are as follows:

<u>Date</u>	<u>Jurisdiction</u>
December 17, 2001	California

3. Name of Continuing Limited Liability Company. The name of the Delaware limited liability company to which the Converting Entity is being converted and the name set forth in the Certificate of Formation of the Company filed in accordance with Section 18-214(b) of the Delaware LLC Act is "me & my BIG ideas, LLC".

4. Effective Time. This Certificate shall be effective upon its filing in the Office of the Secretary of State of the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of March 27, 2019.

A handwritten signature in black ink, appearing to read "Kevin J. Fleming", written over a horizontal line.

Kevin J. Fleming
Authorized Person

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "ME & MY BIG IDEAS, LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF MARCH, A.D. 2019, AT 11:38 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

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Authentication: 202528187
Date: 03-27-19

TRADEMARK
REEL: 006652 FRAME: 0585

**CERTIFICATE OF FORMATION
OF
ME & MY BIG IDEAS, LLC**

1. The name of the limited liability company is me & my BIG ideas, LLC.
2. The address of its registered office in the State of Delaware is 1209 Orange Street, Wilmington, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on this 27th day of March, 2019.


Kevin J. Fleming
Authorized Person