# H **\$40.00** 3435

ETAS ID: TM525447

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BOISSET EFFERVESCENCE		12/03/2018	Company: FRANCE

#### **RECEIVING PARTY DATA**

Name:	CHARLES DE FERE	
Street Address:	2 Passage Montgolfier	
City:	Nuits Saint George 21700	
State/Country:	FRANCE	
Entity Type:	Company: FRANCE	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3435537	CHARLES DE FERE

## **CORRESPONDENCE DATA**

**Fax Number:** 4153817515

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (415) 381-4161

Email: trademarks@donahue.com

Correspondent Name: Anne Hiaring Hocking

**Address Line 1:** 80 East Sir Francis Drake Blvd.

Address Line 2: Suite 3E

Address Line 4: Larkspur, CALIFORNIA 94939

# **DOMESTIC REPRESENTATIVE**

Name: Anne Hiaring Hocking

Address Line 1: 80 East Sir Francis Drake Blvd.

Address Line 2: Suite 3E

Address Line 4: Larkspur, CALIFORNIA 94939

NAME OF SUBMITTER:	Anne Hocking
SIGNATURE:	/Anne Hocking/
DATE SIGNED:	05/29/2019

**Total Attachments: 1** 

TRADEMARK REEL: 006656 FRAME: 0086

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TRADEMARK
REEL: 006656 FRAME: 0087

### TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (this "Agreement"), effective as of December 3, 2018 (the "Effective Date"), is made by and between BOISSET EFFERVESCENCE, a French Company ("Assignor"), with principal place of business located at 2 Passage Montgolfier, Nuits Saint George 21700 France, on the one hand, and CHARLES DE FERE, a French Company ("Assignee"), with a principal place of business located at 2 Passage Montgolfier, Nuits Saint George 21700 France, on the other hand.

Assignor is the owner of the trademark CHARLES DE FERE, U.S. Registration No. 3435537 ("the Trademark"). Assignor wishes to assign the Trademark to Assignee, and Assignee wishes to acquire the Trademark from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all its right, title, and interest, including common law and registered rights of, in, and to the Trademark together with the goodwill of the business associated with it, and the goodwill of the business intended to be associated with it.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademark to any other party; that it has not abandoned the Trademark; and that it is not aware of any pending claim of infringement or dilution against the Trademark.

Assignor **BOISSET EFFERVESCENCE** 

a French Company

Printed Name: SEGUIJ

Assignee **CHARLES DE FERE** a French Company

Printed Name: Kin SSET

TRADEMARK REEL: 006656 FRAME: 0088

RECORDED: 05/29/2019