

900500545 05/30/2019

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM525627

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TRURX, LLC		02/01/2018	<del>Corporation</del> IDAHO - LLC Limited Liability Company
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PET VALU CANADA INC.		
<b>Street Address:</b>	130 ROYAL CREST COURT		
<b>City:</b>	MARKHAM, ONTARIO		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	L3R0A1		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	86867566	LOVIBLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158518383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2158518432		
<b>Email:</b>	lcofflesh@eckertseamans.com		
<b>Correspondent Name:</b>	Christina D. Frangiosa		
<b>Address Line 1:</b>	50 South 16th Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19102-2516		
<b>ATTORNEY DOCKET NUMBER:</b>	297776-00107		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Christina D. Frangiosa		
<b>Address Line 1:</b>	50 South 16th Street		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19102-2516		
<b>NAME OF SUBMITTER:</b>	Christina D. Frangiosa		
<b>SIGNATURE:</b>	/Christina D Frangiosa/		
<b>DATE SIGNED:</b>	05/30/2019		
<b>Total Attachments: 2</b>			

CMF

OP: \$40.00 86867566

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Exhibit A

ASSIGNMENT OF TRADEMARKS

This Assignment is made by and between **TruRX LLC**, a limited liability company formed under the laws of Idaho with a principal place of business at 923 S. Bridgeway Place, Eagle, Idaho 83616 (hereinafter "Assignor"), and **Pet Valu Canada Inc.**, a Corporation continued in and amalgamated under the laws of British Columbia, with a principal place of business at 130 Royal Crest Court, Markham, Ontario, L3R0A1 Canada (hereafter "Assignee"), on this 1<sup>st</sup> day of February, 2018 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring said Trademarks and the registrations thereof and applications therefor and the goodwill of the business associated with such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Trademarks, the rights to sue for past, present and future infringements, together with the goodwill of the business associated with such Trademarks.

**TruRX LLC**

By: 

Name: \_\_\_\_\_

John Newland

Title: CFO

**TRADEMARK**

**REEL: 006661 FRAME: 0200**

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Reg. Date</b>
LOVIBLES	United States	86150143	5271473	08/22/2017
LOVIBLES	United States	86867566		
LOVIBLES	Canada	1847108		