

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty & Bio Inc.		05/20/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Beauty Biosciences LLC		
Street Address:	3811 Turtle Creek Blvd., Suite 1300		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75219		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3395002	BEAUTY & BIO	
CORRESPONDENCE DATA			
Fax Number:	6785534779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-553-4778		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Joel R. Feldman		
Address Line 1:	3333 Piedmont Rd., NE, Suite 2500		
Address Line 4:	Atlanta, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	173127.010100		
NAME OF SUBMITTER:	Joel R. Feldman		
SIGNATURE:	/jrf/		
DATE SIGNED:	06/04/2019		
Total Attachments: 1			
source=BEAUTY & BIO Assignment#page1.tif			

CH \$40.00 3395002

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of MAY 20th, 2019 by and between Beauty & Bio Inc., a California corporation with an address of 17870 Newhope Street, Suite 104, Fountain Valley, CA 92708 ("Assignor"), in favor of Beauty Biosciences LLC, a Texas limited liability co. ("Assignee"), with reference to the following facts and circumstances:

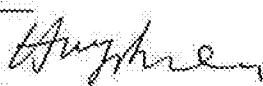
WHEREAS, Assignor owns all right, title and interest in the United States in and to the Beauty & Bio trademark, together with all applications and registrations therefor, including, without limitation, U.S. Reg. No. 3395002 (the "Trademark");

WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademark.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademark. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademark, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademark, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademark.

IN WITNESS WHEREOF, Assignor has executed this Agreement as of the date first set forth above.

By: 
By: BEAUTY AND BIO, INC
Printed Name: CHI VI HUYNH
Title: PRESIDENT
Date: MAY 20th, 2019