

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522769

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kaplan Higher Education, LLC		04/27/2017	Limited Liability Company: DELAWARE
Iowa College Acquisition, LLC		04/27/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Purdue University Global, Inc.		
Doing Business As:	Purdue Global		
Street Address:	9000 Keystone Crossing, Suite 800		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46240		
Entity Type:	Non-Profit Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87481369	PME2DEGREE	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.368.4000		
Email:	elizabeth.nolan@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	PO Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
NAME OF SUBMITTER:	Hilary H. Remijas		
SIGNATURE:	/Hilary H. Remijas/		
DATE SIGNED:	05/09/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of March 27, 2019 (the "Effective Date"), between Kaplan Higher Education, LLC, a Delaware limited liability company ("KHE"), Iowa College Acquisition, LLC ("ICA"), a Delaware limited liability company (KHE and ICA, collectively, "Assignor"), and Purdue University Global, Inc., d/b/a Purdue Global, an Indiana nonprofit, public benefit corporation and post-secondary SEI Affiliated Educational Institution, as defined in Indiana Code § 21-27-10 ("Assignee"), in connection with the transfer of certain assets of Assignor to Assignee. (each a "Party" and collectively, the "Parties").

WHEREAS, Assignor and Assignee are party to that certain Contribution and Transfer Agreement, effective as of April 27, 2017, whereby the Parties transferred all of Assignor's right, title, and interest in and to all of the Institutional Assets to Assignee (the "Agreement");

WHEREAS, the Agreement provides for, among other things, the sale, assignment, transfer and delivery to Assignee of all of Assignor's right, title and interest in and to the Trademarks and the affiliated trademark applications and/or registrations therefor listed on the attached Exhibit A (hereinafter collectively the "Marks"), together with the portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks;

WHEREAS, Assignor is the owner of all right, title and interest in and to the Marks;

WHEREAS, Assignor desires to assign the Marks to Assignee, together with the goodwill appurtenant thereto, and all other right, title and interest in and to the Marks throughout the world, and Assignee desires to acquire such rights; and

WHEREAS, with regard to any applications filed in the United States on an "intent to use" basis included within the Marks, Assignee is acquiring that portion of Assignor's business to which such Marks pertain, and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration set forth in the Agreement, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys, unto Assignee, all right, title and interest in and to the Marks, together with the portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all claims for damages by reason of past infringement by the Marks, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

[Signatures Follow on Next Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

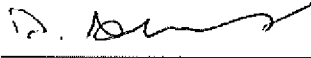


ASSIGNOR: KAPLAN HIGHER EDUCATION, LLC By: <u></u> Name: <u>David Adams</u> Title: <u>SVP, GC</u> Date: <u>4/23/19</u>	ASSIGNEE: PURDUE UNIVERSITY GLOBAL, INC. By: <u></u> Name: <u>Chaisandra Ruhl</u> Title: <u>CR</u> Date: <u>4-15-19</u>
IOWA COLLEGE ACQUISITION, LLC By: <u></u> Name: <u>David Adams</u> Title: <u>SVP</u> Date: <u>4/23/19</u>	

EXHIBIT A

Mark	Class	Goods & Services	Country	Status	Application #
PME2DEGREE	41	Educational services, namely, providing college credit towards earning post-secondary degrees and certificates based on prior military training or military experience	U.S.A.	Pending	87/481369

