

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526999

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
101 Media Lab Limited		06/01/2019	Corporation: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hypebeast Hong Kong Limited		
<b>Street Address:</b>	KC100 10/F, 100 Kwai Cheong Road		
<b>Internal Address:</b>	Kwai Chung		
<b>City:</b>	Hong Kong		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	Corporation: HONG KONG		
<b>PROPERTY NUMBERS Total: 45</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5670560	HYPE RADIO	
<b>Registration Number:</b>	5670529	HYPEBEAST RADIO	
<b>Registration Number:</b>	5666727	HYPEBEAST RADIO	
<b>Registration Number:</b>	5693023	HYPETALKS	
<b>Registration Number:</b>	5551544	HYPEMAKER	
<b>Registration Number:</b>	5375446	HBX	
<b>Registration Number:</b>	5375430	HBX	
<b>Registration Number:</b>	5361128	HYPEMAKER	
<b>Registration Number:</b>	5145020	HYPEBAE	
<b>Registration Number:</b>	5223251	HYPEBEAST	
<b>Registration Number:</b>	5223250	HYPEBEAST	
<b>Registration Number:</b>	5158106	HYPEBAE	
<b>Registration Number:</b>	4877454	HYPERADIO	
<b>Registration Number:</b>	4981352	HBX	
<b>Registration Number:</b>	4857016	STYLEPX	
<b>Registration Number:</b>	4304653	HYPEBEAST	
<b>Registration Number:</b>	4292448	HYPETRAK	
<b>Registration Number:</b>	3575143	HYPEBEAST	
<b>Serial Number:</b>	88450062	HYPEBEAST IMPRESSIONS	

OP \$1140.00 5670560

Property Type	Number	Word Mark
Serial Number:	88424916	MIC/LINE
Serial Number:	88407833	BUSINESS OF HYPE
Serial Number:	88407715	BUSINESS OF HYPE
Serial Number:	88418624	HB-R
Serial Number:	88332771	CRAVEE
Serial Number:	88360687	THE MIC/LINE SHOW
Serial Number:	88282925	BAEBEAUTY
Serial Number:	88217769	HYPEBEANS
Serial Number:	88282898	BAE
Serial Number:	88058114	HYPER-BEAST
Serial Number:	87981046	HYPEKIDS
Serial Number:	87981045	HYPEKIDS
Serial Number:	87529771	HYPEKIDS
Serial Number:	87483444	HYPEKIDS
Serial Number:	87642258	HYPEBAE
Serial Number:	87780363	HYPEFEST
Serial Number:	87755444	
Serial Number:	87506574	HYPEKIDS
Serial Number:	87980781	
Serial Number:	87543052	
Serial Number:	87534906	HBX
Serial Number:	87543112	HBX
Serial Number:	87543086	HBX
Serial Number:	87529764	HYPEKIDS
Serial Number:	87943997	HYPEFEAST
Serial Number:	87714555	

**CORRESPONDENCE DATA**

**Fax Number:** 2125719149

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2123343599

**Email:** jwolf@pwes.com

**Correspondent Name:** Jaime Wolf, Esq.

**Address Line 1:** 233 Broadway

**Address Line 2:** Ste. 2208

**Address Line 4:** New York, NEW YORK 10279

**NAME OF SUBMITTER:** Jaime Wolf

**SIGNATURE:** /Jaime Wolf/

<b>DATE SIGNED:</b>	06/08/2019
<b>Total Attachments: 0</b>	

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