

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM527249

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Harriet Carter Gifts, Inc.		02/12/2019	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AmeriMark HCG LLC		
<b>Street Address:</b>	6864 Engle Road		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44130		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1496737	HARRIET CARTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2166216536		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-736-7218		
<b>Email:</b>	drp@kjk.com		
<b>Correspondent Name:</b>	David R. Posteraro		
<b>Address Line 1:</b>	1375 East Ninth Street, 29th Floor		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>NAME OF SUBMITTER:</b>	David R. Posteraro		
<b>SIGNATURE:</b>	/David R. Posteraro/		
<b>DATE SIGNED:</b>	06/11/2019		
<b>Total Attachments: 3</b>			
source=AmeriMark - HCG - IP Assignment - Harriet Carter Gifts -executed 2_12_2019#page1.tif			
source=AmeriMark - HCG - IP Assignment - Harriet Carter Gifts -executed 2_12_2019#page2.tif			
source=AmeriMark - HCG - IP Assignment - Harriet Carter Gifts -executed 2_12_2019#page3.tif			

OP \$40.00 1496737

**INTELLECTUAL PROPERTY ASSIGNMENT**

This **INTELLECTUAL PROPERTY ASSIGNMENT** is made effective as of February 12, 2019 (the "Effective Date"), between Harriet Carter Gifts, Inc., a Pennsylvania corporation ("Assignor"), and AmeriMark HCG LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademarks therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademarks (collectively, the "Trademarks").

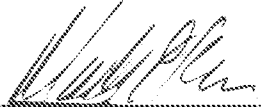
WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all Assignor's right, title, and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration and pursuant to the Intellectual Property Assignment Agreement, effective as of the Effective Date, between the parties, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment by their duly authorized officers.

**AMERIMARK HCG LLC**

**HARRIET CARTER GIFTS, INC.**

By:   
Name: Mark Ethier  
Title: President and  
Chief Executive Officer

By: \_\_\_\_\_  
Name:  
Title:

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AMERIMARK HCG, LLC

HARRIET CARTER GIFTS, INC.

By: \_\_\_\_\_  
Name:  
Title:


By:   
Name: William M. Garbarino  
Title: President / CEO

EXHIBIT A

Mark

Trademarks	Country	Owner	Registration No.	Registration Date
HARRIET CARTER	USA	Harriet Carter Gifts, Inc.	1,496,737	07/19/1988

*Harriet Carter*<sup>®</sup>

*Harriet Carter*<sup>®</sup>  
Gifts & More for the Whole Family