

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM527935

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sutz Holdings		06/09/2019	Sole Proprietorship: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Right Social, Inc		
<b>Street Address:</b>	PO Box 1770		
<b>City:</b>	Surprise		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85378		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88092525	RIGHTSOCIAL	
<b>Serial Number:</b>	88092436	RIGHTSOCIAL ...THE RIGHT PLACE TO BE.	
<b>Serial Number:</b>	88092434	RIGHTSOCIAL	
<b>Serial Number:</b>	88092529	R	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-258-4440		
<b>Email:</b>	chris@daylawfirm.com		
<b>Correspondent Name:</b>	Christopher J. Day		
<b>Address Line 1:</b>	9977 North 90th Street, Suite 155		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85258		
<b>NAME OF SUBMITTER:</b>	Christopher J. Day		
<b>SIGNATURE:</b>	/Christopher J. Day/		
<b>DATE SIGNED:</b>	06/14/2019		
<b>Total Attachments: 2</b>			
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source=RIGHTSOCIAL Assignment#page2.tif			

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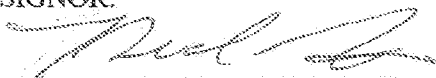
**TRADEMARK ASSIGNMENT**

WHEREAS, Sutz Holdings, a sole proprietorship organized under the laws of Switzerland, with an address of chemin des Deux-Communes 5, 1226 Thonex Switzerland ("Assignor"), owns and uses the marks listed in Exhibit A in connection with the goods/services identified in the trademark registration applications; and

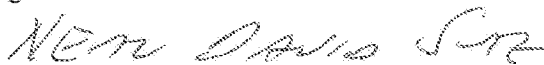
WHEREAS, Right Social, Inc, a corporation organized under the laws of Delaware, with an address of PO Box 1770, Surprise, AZ 85378 ("Assignee"), is desirous of acquiring said marks and the underlying trademark registration applications.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said marks, and the identified registration applications on Exhibit A, together with the good will of the business symbolized by the marks.

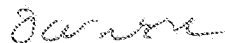
ASSIGNOR:



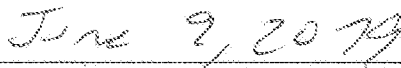
Signature



Printed Name



Title



Date

Exhibit A

Serial Number

Trademark

88092525

***RightSocial***

88092436

***RightSocial***  
*...the Right place to be.*

88092434

***RightSocial***

88092529

**R**