

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528244

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miles C. Pepper		06/14/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	THE FINAL CO. LLC		
Street Address:	1703 1/2 Quapaw St.		
City:	Santa Fe		
State/Country:	NEW MEXICO		
Postal Code:	87505		
Entity Type:	Limited Liability Company: NEW MEXICO		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	87791040	FINAL STRAW	
Serial Number:	87881378	SUCK RESPONSIBLY	
Serial Number:	87925446	FINALSTIX	
Serial Number:	88133221	FINALSTRAW	
Serial Number:	88133230	FINALBOBA	
Serial Number:	88237483	FS	
Serial Number:	88098811	FINAL FORK	
Serial Number:	88098787	FINAL BOX	
Serial Number:	88098844	FOREVERABLES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-286-9800		
Email:	USPTO-docketing@martinferraro.com		
Correspondent Name:	Martin & Ferraro, LLP		
Address Line 1:	17383 W Sunset Bl., STE 380		
Address Line 4:	Los Angeles, CALIFORNIA 90272		
NAME OF SUBMITTER:	Amedeo F. Ferraro		

CH \$240.00 87791040

SIGNATURE:	/Amedeo F. Ferraro/
DATE SIGNED:	06/18/2019
Total Attachments: 8 source=Assignment for Recordation - 6-18-2019 - Trademarks#page1.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page2.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page3.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page4.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page5.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page6.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page7.tif source=Assignment for Recordation - 6-18-2019 - Trademarks#page8.tif	

EXHIBIT A

ASSIGNMENT

This Assignment is made and entered into as of June 14, 2019 by and between MILES C. PEPPER, an individual having an address at 3803 Monterey Rd. Los Angeles, CA 90032 (hereinafter "Assignor" or "Pepper") and THE FINAL CO. LLC, a limited liability company of New Mexico whose post office address is 1703 1/2 Quapaw St., Santa Fe, New Mexico, 87505 (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of the inventions set forth in the attached Schedule 1- Patents, including the patent applications, Letters Patents, for all utility, models, and designs and all related and corresponding rights in any jurisdiction of the world (the "Inventions");

WHEREAS, Assignee is desirous of securing the entire right, title, and interest of the Assignor in and to the Inventions in all countries throughout the world, and in and to the patent applications, Letters Patent on the Inventions and the Letters Patent to be issued upon the applications;

WHEREAS, Assignor is the owner of the marks set forth in attached Schedule 2- Trademarks, including the trademark applications, registrations, common law rights, all good will associated therewith and all related and corresponding rights in any jurisdiction of the world (the "Marks");

WHEREAS, Assignee is desirous of securing the entire right, title, and interest of the Assignor in and to the Marks in all countries throughout the world;

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged Assignor and Assignee:

I, as Assignor, have sold, assigned, transferred, and set over, and do hereby irrevocably sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my entire right, title, and interest in and to the Inventions, and all divisions, continuations, and continuations-in-part thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of any provisional application, as well as all rights to claim priority on the basis of the applications, and all applications for Letters Patent which have been filed and may hereafter be filed for the Inventions in any foreign country and all Letters Patent which may be granted on the Inventions in any foreign country, and all extensions, renewals, and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for the Inventions to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

Assignor hereby irrevocably assigns and transfers to Assignee, its successors and assigns, the entire worldwide right, title, and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks, applications

and registrations for the Marks, and all common law rights, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable, now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns, or other legal representatives as full and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; and

Assignor herewith irrevocably transfers and assigns, and Assignor herewith accepts and assumes the transfer and assignment of the legal and/or economic ownership in any other intellectual property rights owned by Pepper relating to The Final Co. LLC's work, which are not listed in Schedules 1 and 2, as defined in the attached Schedule 3- Residual Pepper IP. Assignor does not warrant the patentability of any assigned inventions, but shall cooperate in the prosecution of assigned patents as set out herein.

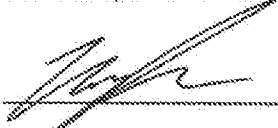
AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me respecting the Inventions, Marks, and Residual Pepper IP (collectively the "Transferred Rights"), and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Transferred Rights in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for the Transferred Rights in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, the parties have duly executed this Assignment as of the date first above written.

MILES C. PEPPER, an individual

Assignor

Signature: 

Name: Miles C. Pepper

Date: June 14, 2019

THE FINAL CO. LLC

Assignee

Signature: _____



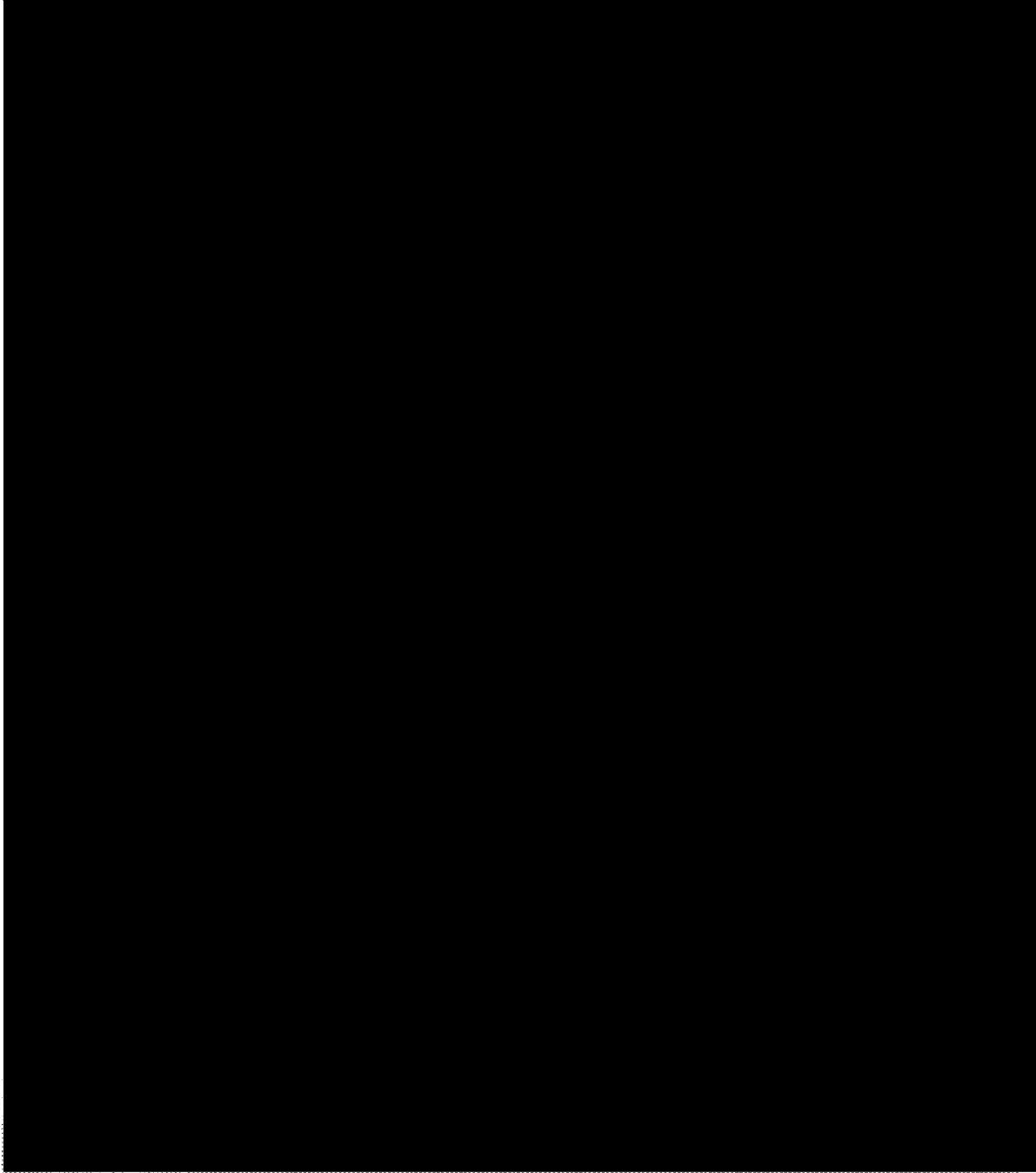
Name: Emma Rose Cohen

Title: CEO & Co-Founder

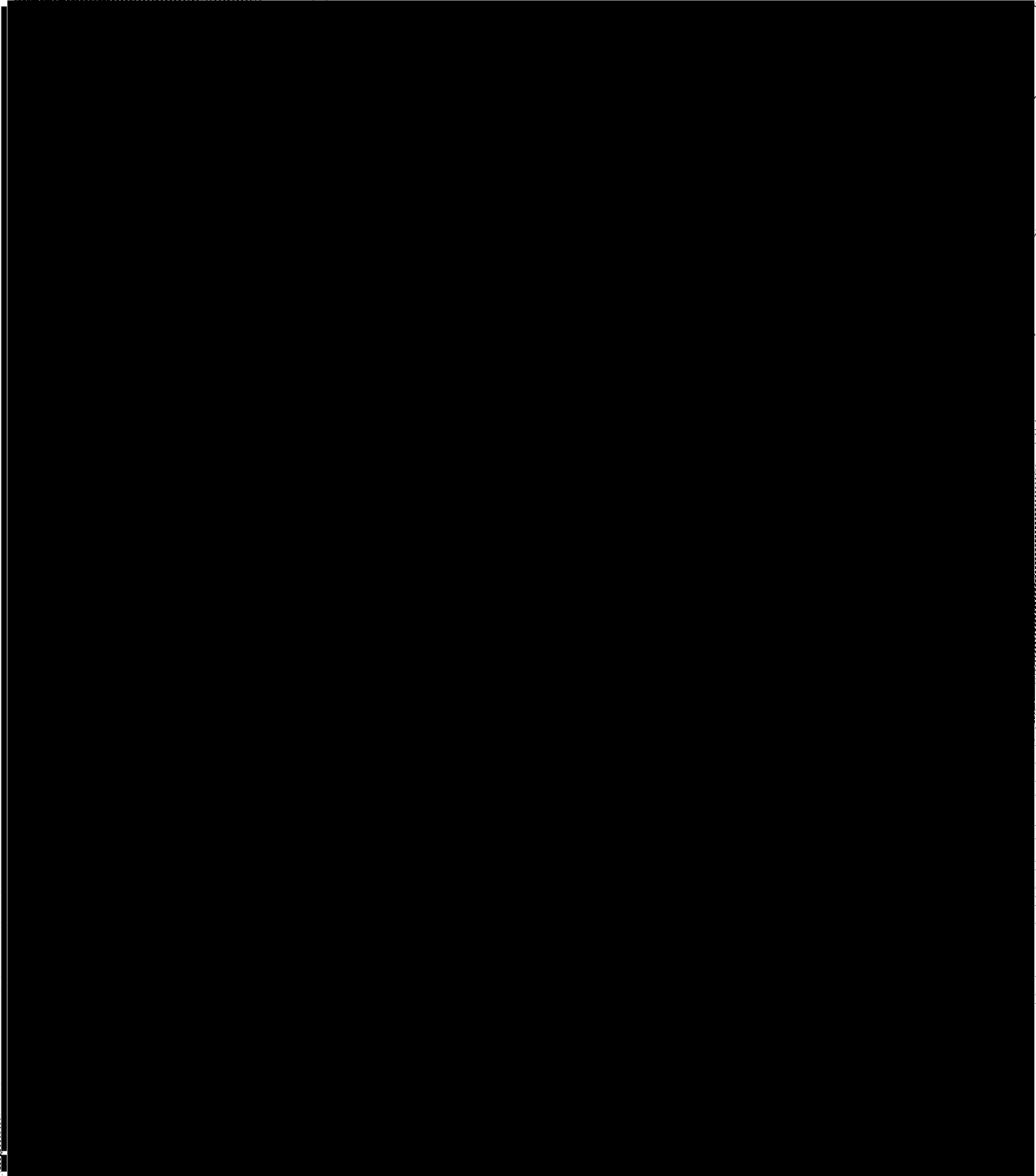
Date: _____

6/14/19

Schedule 1 - Patents

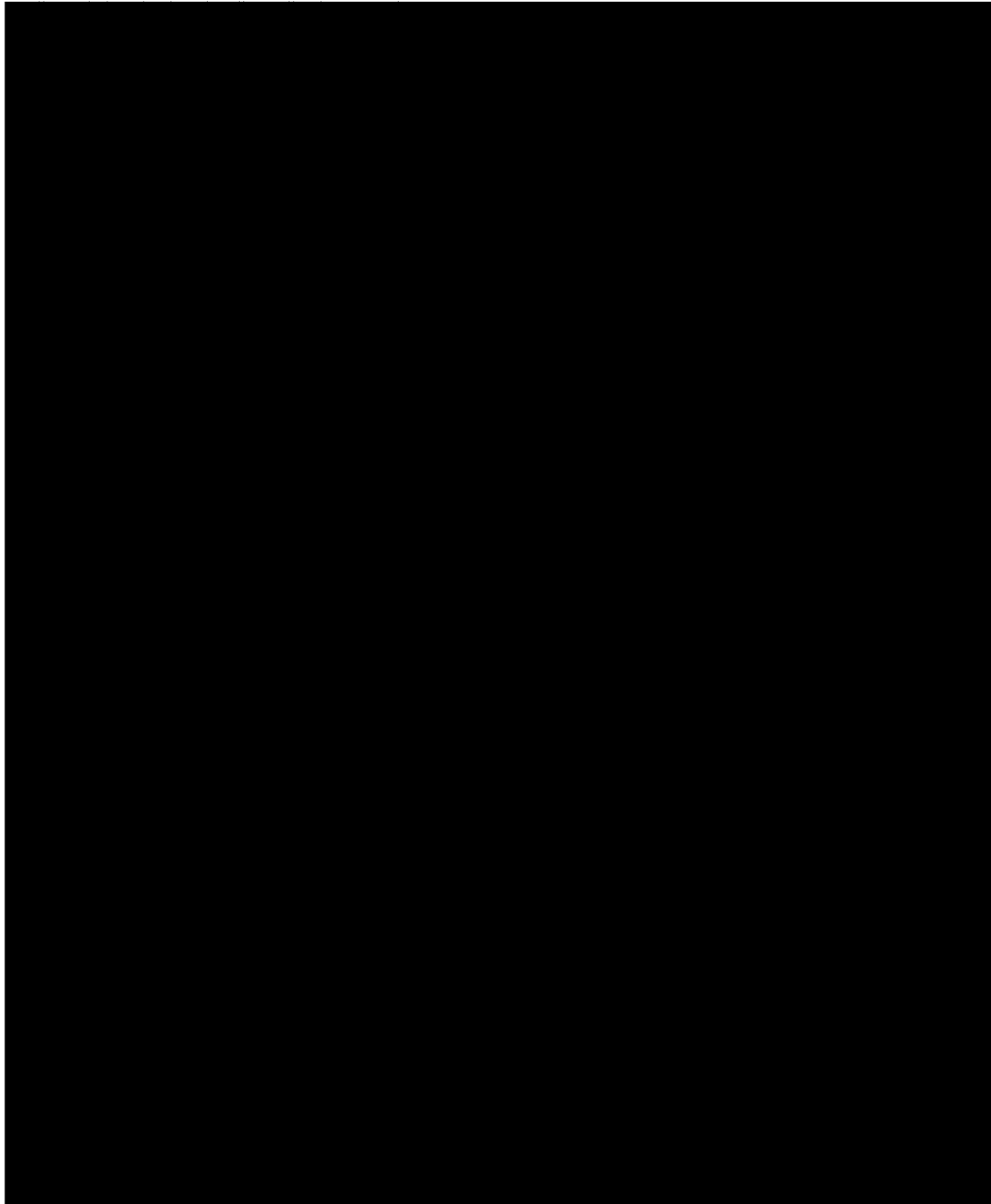


Schedule 1: Patents




2

Schedule 1 - Patents



Schedule 2- Trademarks

Ref.	Mark	Country	App. Status	App. No.	Filing Date	Registration No.	Issue Date
261.5001-00000	Final Straw	US	Pending	87791040	02/09/2018		
261.5002-00000	Suck Responsibly	US	Pending	87881378	17APR18		
261.5003-00000	FinalStix	US	Pending	87925446	17MAY18		
261.5004-00000	FinalStraw (logo)	US	Pending	88133221	26SEP18		
261.5005-00000	FinalBoba	US	Pending	88193230	26SEP18		
261.5006-00000	 (circle logo)	US	Pending	88237488	20DEC18		
261.5007-00000	Final Fork	US	Pending	88098811	30AUG18		
261.5008-00000	Final Box	US	Pending	88098787	30AUG18		
261.5009-00000	Foreverables	US	Pending	88098844	30AUG18		

Schedule 3- Residual Pepper IP

