

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Endeka Ceramics Limited		06/10/2019	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Ferro (Great Britain) Limited		
Street Address:	Nile St.		
City:	Stoke-on-Trent		
State/Country:	UNITED KINGDOM		
Postal Code:	ST6 2BQ		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2417806		
CORRESPONDENCE DATA			
Fax Number:	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-566-9700		
Email:	kallay@rankinhill.com		
Correspondent Name:	Rankin, Hill & Clark LLP		
Address Line 1:	23755 Lorain Road, Suite 200		
Address Line 4:	North Olmsted, OHIO 44070		
NAME OF SUBMITTER:	Christopher J. Korff		
SIGNATURE:	/Christopher J. Korff/		
DATE SIGNED:	06/21/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT
(U.S.)

THIS ASSIGNMENT, effective as of the 10th day of June, 2019 is made by and between Endeka Ceramics Limited ("Assignor"), a Private Limited Company formed under the laws of the United Kingdom and having a place of business at Joiners Square, Lichfield Street, Stoke on Trent ST1 3EH, United Kingdom and Ferro (Great Britain) Limited ("Assignee"), a Private Limited Company formed under the laws of the United Kingdom and having a place of business at Nile St., Stoke-on-Trent ST6 2BQ, United Kingdom.

WHEREAS, Assignor is the owner of the United States Trademark Registration No. 2417806 registered 2 January 2001 hereto (the "Trademark");

WHEREAS, Assignee is interested in acquiring all of Assignor's right, title and interest in the Trademark, and Assignor is willing to transfer all its right, title and interest in the Trademark to Assignee;

NOW, THEREFORE, to whom it may concern, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademark including the goodwill of the business symbolized by the Trademark and the respective registration therefore, to have and to hold the same for the sole exclusive use and benefit of Assignee, and for the use and benefit of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had the sale, assignment and transfer not been made.

IN WITNESS WHEREOF, Assignor has given legal effect to this Assignment through the signature below of its duly authorized representative.

ENDEKA CERAMICS LIMITED

By: 
Mark Stephen Devey

Title: Director

Date: 10 June 2019