

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529167

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kenmark Optical, Inc.		06/25/2019	Corporation: KENTUCKY
RECEIVING PARTY DATA			
Name:	JAND, Inc		
Doing Business As:	d/b/a Warby Parker		
Street Address:	233 Spring Street, 6th Floor East		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5300366	IT'S NICE TO SEE YOU.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@cll.com		
Correspondent Name:	Cowan, Liebowitz & Latman, P.C.		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036-1525		
NAME OF SUBMITTER:	Dasha Chestukhin		
SIGNATURE:	/Dasha Chestukhin/		
DATE SIGNED:	06/25/2019		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is made this ~~25~~²⁷ day of June, 2019 (the "Effective Date") by and between Kenmark Optical, Inc., a Kentucky corporation with offices at 1800 Research Drive, Louisville, Kentucky 40299 ("Assignor") and JAND, Inc. d/b/a Warby Parker, a Delaware corporation with offices at 233 Spring Street, 6th Floor East, New York, New York 10013 ("Assignee").

WHEREAS, Assignor is the owner of the IT'S NICE TO SEE YOU. mark (the "IT'S NICE TO SEE YOU. Mark") as well as the registrations for the IT'S NICE TO SEE YOU. Mark shown in Schedule I attached hereto and incorporated herein (the "Registrations");

WHEREAS, Assignor wishes to assign and transfer to Assignee the Registrations and all of Assignor's rights, title and interest in and to the IT'S NICE TO SEE YOU. Mark, and the goodwill associated therewith; and

WHEREAS, Assignee wishes to acquire the Registrations and all of Assignor's rights, title and interest in and to the IT'S NICE TO SEE YOU. Mark, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the IT'S NICE TO SEE YOU. Mark, whether statutory or at common law, including the Registrations, together with the goodwill of the business symbolized by the IT'S NICE TO SEE YOU. Mark and Registrations, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

Assignor hereby grants to Assignee a specific power of attorney and authority to act on behalf of and in the name of Assignor to execute all documents and to perform all acts that are necessary to perfect and record the assignment of the Registrations and otherwise to carry out the intentions of this Assignment.

Assignor represents and warrants that it has the full power and authority to execute this Assignment and that this Assignment is binding upon the parties and enforceable in accordance with the Assignment's terms.

If Assignor or Assignee shall become aware of any existing applications for or registrations of trademarks or service marks in which Assignor has any rights, title, or interest, and which Assignor has assigned to Assignee pursuant to the parties' Settlement Agreement, but which are not shown in the attached Schedule I, Assignor hereby authorizes Assignee to amend Schedule I to show such additional application(s) for or registration(s) of trademark(s) or service mark(s).

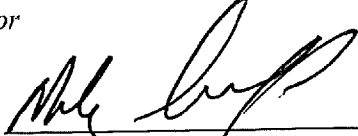
This Assignment may be executed in multiple counterparts, and by facsimile or electronic signatures, including, without limitation, scanned signature pages, each of which shall be deemed an original but all of which together shall constitute one and the same Assignment.

The undersigned individuals hereby warrant and represent that they have full authority to execute this Assignment on behalf of the party for which they signed.

IN WITNESS WHEREOF, the parties hereto have entered into and signed this Assignment as of the Effective Date.

KENMARK OPTICAL, INC.

Assignor


By: 

Name: Mike Cwoiff

Title: CEO

JAND, INC.

Assignee

By: 

Name: Jill Savage

Title: Senior Counsel

NOTARIAL ACKNOWLEDGEMENT

UNITED STATES)
)
STATE OF Kentucky) ss:
)
COUNTY OF Jefferson)

The undersigned Notary Public attests that the preceding signature of Mike Cundiff is authentic, that the signer is an Authorized Signatory of Kenmark Optical, Inc., a corporation organized and existing under the laws of the State of Kentucky, United States of America, and that s/he is empowered to execute the foregoing instrument. All the foregoing facts are known to the Notary to which s/he, the Notary, attests.

Sworn to before me and signed at Louisville, KY this 24 day of June, 2019.

Michelle Clark
Notary Public

My Commission Expires 3/1/2023

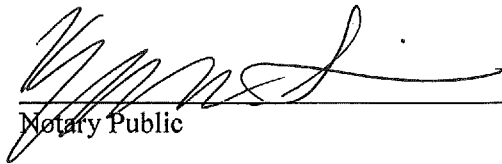


NOTARIAL ACKNOWLEDGEMENT

UNITED STATES)
)
STATE OF NEW YORK) ss:
)
COUNTY OF NEW YORK)

The undersigned Notary Public attests that the preceding signature of Jill Savage is authentic, that the signer is an Authorized Signatory of JAND, Inc., a corporation organized and existing under the laws of the State of Delaware, United States of America, and that s/he is empowered to execute the foregoing instrument. All the foregoing facts are known to the Notary to which s/he, the Notary, attests.

Sworn to before me and signed at New York, New York this 25th day of June, 2019.



Notary Public

My Commission Expires 08-21-2021

KYUWON SHIM
NOTARY PUBLIC-STATE OF NEW YORK
No. 01SH6363392
Qualified in New York County
My Commission Expires 08-21-2021

SCHEDULE I

Mark	Jurisdiction	Registration No.
IT'S NICE TO SEE YOU.	Australia	1827356
IT'S NICE TO SEE YOU.	Canada	TMA998,178
IT'S NICE TO SEE YOU.	European Union	016404881
IT'S NICE TO SEE YOU.	New Zealand	1061077
IT'S NICE TO SEE YOU.	Philippines	4-2017-003099
IT'S NICE TO SEE YOU.	United States of America	5,300,366