

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM529275

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BDS MARKETING, LLC		06/26/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CORTLAND CAPITAL MARKET SERVICES LLC, as Collateral Agent		
<b>Street Address:</b>	225 W. Washington Street		
<b>Internal Address:</b>	9th Floor		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4228936	RMSE	
<b>Registration Number:</b>	3065803	BDS MKTG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	Suite 4700, ATTN: IP DEPARTMENT		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	043732.000026		
<b>NAME OF SUBMITTER:</b>	John Slaughter		
<b>SIGNATURE:</b>	/john slaughter/		
<b>DATE SIGNED:</b>	06/26/2019		
<b>Total Attachments: 4</b>			

OP \$65.00 4228936

source=NGSI-T - BDS Marketing, LLC to Cortland Capital Market Services, LLC#page1.tif

source=NGSI-T - BDS Marketing, LLC to Cortland Capital Market Services, LLC#page2.tif

source=NGSI-T - BDS Marketing, LLC to Cortland Capital Market Services, LLC#page3.tif

source=NGSI-T - BDS Marketing, LLC to Cortland Capital Market Services, LLC#page4.tif

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 26, 2019 (as may be amended, modified, supplemented, extended and restated from time to time, the “Security Agreement” – capitalized terms used and not otherwise defined herein have the meanings ascribed therein) by and among the Grantor and CORTLAND CAPITAL MARKET SERVICES LLC, as collateral agent (including any successor, participant, assignee or transferee thereof, “Collateral Agent”), the undersigned Grantor has granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a continuing security interest in such Grantor’s right, title and interest in and to all the trademarks, trademark registrations and trademark applications set forth on Schedule 1 attached hereto.

The undersigned Grantor and the Collateral Agent hereby acknowledge and agree that (i) the security interest in the trademarks, trademark registrations and trademark applications set forth on Schedule 1 attached hereto may only be terminated in accordance with the terms of the Security Agreement, (ii) the security interest is not an assignment of any trademark, trademark registration or trademark application, and (iii) in the event of any conflict between the terms of this notice and the terms of the Security Agreement, the terms of the Security Agreement shall govern. This notice may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

Very truly yours,

BDS MARKETING, LLC,  
a Delaware limited liability company

By:   
Name: Craig Hille  
Title: Manager

Acknowledged and Accepted:

CORTLAND CAPITAL MARKET SERVICES LLC, as Collateral Agent

By: \_\_\_\_\_  
Name:  
Title:

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Very truly yours,

BDS MARKETING, LLC,  
a Delaware limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and Accepted:

CORTLAND CAPITAL MARKET SERVICES LLC, as Collateral Agent

By: J. K.  
Name: Jon Kirschmeier  
Title: Associate Counsel

[Signature Page to Notice of Grant of Security Interest in Trademarks]

**Schedule 1**

**BDS Marketing, LLC**  
**(Delaware Limited Liability Company)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
RMSE and Design	4228936	10/23/12
BDS MKTG	3065803	03/07/06