OP \$40.00 4367091

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM530294

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AthleteTrax, LLC		01/30/2019	Limited Liability Company: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	AthleteTrax Acquisitions, LLC
Street Address:	11 Stanwix Street
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4367091	ATHLETETRAX

CORRESPONDENCE DATA

Fax Number: 8668507498

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-883-4909
Email: adivino@cozen.com

Correspondent Name: Amy F. Divino c/o Cozen O'Connor

Address Line 1: 277 Park Avenue

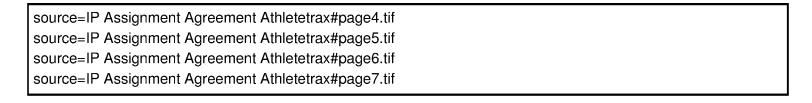
Address Line 2: 20th Floor

Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER:	443491
NAME OF SUBMITTER:	Amy F. Divino
SIGNATURE:	/AFD/
DATE SIGNED:	07/02/2019

Total Attachments: 7

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment"), effective as of the last date by which all parties have executed this Agreement, is made between AthleteTrax, LLC, a Pennsylvania limited liability company having a place of business at 6105 Spirit St (Apt 340) Pittsburgh, PA 15206 ("ASSIGNOR"), and, AthleteTrax Acquisitions, LLC, a Delaware limited liability company, located at 11 Stanwix Street, Pittsburgh, PA 15222 ("ASSIGNEE") (collectively, the "Parties").

WHEREAS, ASSIGNOR is the owner of certain intellectual property;

WHEREAS, ASSIGNEE has entered into that certain Asset Purchase Agreement with ASSIGNOR dated January 30, 2019 (the "APA"), whereby ASSIGNOR has conveyed, transferred, and assigned to ASSIGNEE, among other assets, certain intellectual property of ASSIGNOR, and has agreed to execute and deliver this Assignment for recording with the United States Patent and Trademark Office, and corresponding entities or agencies in any applicable jurisdictions;

NOW, THEREFORE, in accordance with the terms and conditions of the APA, and in consideration of the foregoing and of the mutual promises contained herein, the sufficiency of and receipt of which consideration is acknowledged by the Parties hereto, the Parties, intending to be legally bound hereby, do agree as follows:

- Assignment. ASSIGNOR has sold, assigned, transferred, and conveyed, and does hereby sell, assign, transfer, and convey to ASSIGNEE, and ASSIGNEE hereby accepts, the entire right, title, and interest in and to the following ("Assigned IP"):
 - a. The patents and patent applications set forth on Schedule A hereto and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof, and all letters patent, invention registrations, utility models, extension or reissues and other patent rights, obtained for the patents in the United States or any other country, together with the right to claim priority under any International Convention in all member countries thereof (the "Patents");
 - b. The trademark registrations and applications set forth on **Schedule B** hereto and all issuances, extensions, and renewals thereof (the "**Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;
 - c. The copyright registrations, applications for registration and exclusive copyright licenses set forth on **Schedule** C hereto and all issuances, extensions, and renewals thereof (the "**Copyrights**");
 - d. All rights of any kind whatsoever of ASSIGNOR accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - e. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - f. Any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and

equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. Recordation and Further Actions. ASSIGNOR hereby authorizes the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by ASSIGNEE. Following the date hereof, upon ASSIGNEE'S reasonable request, and at ASSIGNEE'S sole cost and expense, ASSIGNOR shall take such steps and actions, and provide such cooperation and assistance to ASSIGNEE and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned IP to ASSIGNEE, or any assignee or successor thereto.
- 3. Terms of the Asset Purchase Agreement. The Parties hereto acknowledge and agree that this Assignment is entered into pursuant to the APA, to which reference is made for the statement of the rights and obligations of ASSIGNOR and ASSIGNEE with respect to the Assigned IP. The representations, warranties, covenants, agreements, and indemnities contained in the APA specifically relating to the Assigned IP shall not be superseded, enlarged, altered or amended hereby, but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the APA and the terms hereof, the terms of the APA shall govern.
- 4. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
- 5. <u>Successors and Assigns</u>. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. <u>Governing Law</u>. This Agreement shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment on the dates indicated below.

ASSIGNOR:	ASSIGNEE:
ATHLETETRAX, LLC	ATHLETETRAX ACQUISITIONS, LLC
By 1111	8y:
Name: Jonathan Halpem	Name: Brian Shanahan
Title: President & Chief Executive Officer	Title: Chief Executive Officer

Date: January 30, 2019

Date: January ____. 2019

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this Assignment on the dates indicated below.

ASSIGNOR:	ASSIGNEE:
ATHLETETRAX, LLC	ATHI FTETD AV ACQUISITIONS, LLC
Ву:	By AAA35D9C2818421
Name: Jonathan Halpern	Name: Brian Shanahan
Title: President & Chief Executive Officer	Title: Chief Executive Officer
Date: January, 2019	Date: January 30, 2019

SCHEDULE A

Patents

None.

SCHEDULE B

Trademarks

ATHLETETRAX, Registration No. 4367091, Registration Date July 16, 2013, United States Patent and Trademark Office.

SCHEDULE C

Copyrights

None.

TRADEMARK
REEL: 006685 FRAME: 0433

RECORDED: 07/02/2019