

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM530395

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Revo Brand Group, LLC		02/21/2019	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	50 Campfires, LLC		
Street Address:	PO Box 386		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30156		
Entity Type:	Limited Liability Company: WYOMING		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4975936	50 CAMPFIRES	
CORRESPONDENCE DATA			
Fax Number:	8889090255		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-806-1488		
Email:	SAnderson@CulhaneMeadows.com		
Correspondent Name:	James Scott Anderson		
Address Line 1:	534 Medlock Road		
Address Line 2:	Suite 103		
Address Line 4:	Decatur, GEORGIA 30030		
NAME OF SUBMITTER:	James Scott Anderson		
SIGNATURE:	/James Scott Anderson/		
DATE SIGNED:	07/03/2019		
Total Attachments: 3			
source=2 Signed REVO BRAND GROUP to 50C LLC new LLC (00261491)#page1.tif			
source=2 Signed REVO BRAND GROUP to 50C LLC new LLC (00261491)#page2.tif			
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OP \$40.00 4975936

EXHIBIT C

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") shall be effective as of February 21, 2019 (the "Effective Date") by and between Revo Brand Group, LLC, a Minnesota limited liability company ("Assignor"), and 50 Campfires LLC, a Wyoming limited liability company ("Assignee").

WITNESSETH:

WHEREAS, pursuant to that certain Asset Purchase Agreement ("Agreement") by and among Zippo Manufacturing Company, a Pennsylvania corporation, Assignor and Assignee, dated as of the Effective Date, Assignor, and has agreed to assign, and Assignor does hereby assign, to Assignee: (1) U.S. Trademark Registration 4975936 for **50 CAMPFIRES**, along with any and all goodwill relating thereto; and (2) the common law trademarks listed in Schedule A hereto, along with any and all goodwill relating thereto (collectively, the "Trademarks"); and

WHEREAS, Assignor and Assignee have agreed to enter into this Assignment Agreement as further evidence of Assignor's assignment of its rights in and to the Trademarks pursuant to the Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. As of the Effective Date, Assignor hereby sells, assigns, transfers, and conveys to Assignee and its successors, assigns, and nominees, Assignor's entire right, title, and interest in and to the Trademarks, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors, assigns, and legal representatives.

2. Governing Law. This Assignment Agreement shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Georgia.

3. Counterpart and Facsimile Signatures. This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Any signature page hereto delivered by facsimile or by e-mail (including in portable document format (pdf), as a joint photographic experts group (jpg) file, or otherwise) shall be binding to the same extent as an original signature page, with regard to any agreement subject to the terms hereof or any amendment thereto. Any party that delivers such a signature page agrees to later deliver an original counterpart to any party that requests it.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment Agreement to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:

Revo Grand Group, LLC

By: 

Name: Roy Letterston

Title: CEO

ASSIGNEE:

50 Campfires LLC

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment Agreement to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:

Revo Grand Group, LLC

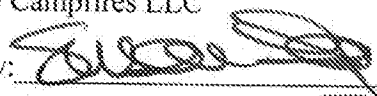
By: _____

Name: _____

Title: _____

ASSIGNEE:

50 Campfires LLC

By:  _____

Name: Susan Kobay _____

Title: Manager _____