

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM530496

|   |  |                       |                                       |
|---|--|-----------------------|---------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                    |
| Move, LLC   |  | 01/01/2017            | Limited Liability Company:<br>MONTANA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                       |
| <b>Name:</b>  | Move, Inc.   |                       |                                       |
| <b>Street Address:</b>  | 109 Brookville Lane                                |                       |                                       |
| <b>City:</b>  | Lewistown  |                       |                                       |
| <b>State/Country:</b>   | MONTANA  |                       |                                       |
| <b>Postal Code:</b>   | 59457  |                       |                                       |
| <b>Entity Type:</b>   | Corporation: MONTANA                               |                       |                                       |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |                       |                                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                       |
| <b>Registration Number:</b>   | 5021590  | MOVE                  |                                       |
| <b>Registration Number:</b>   | 5017338  | MOVE BUMPER COMPANY   |                                       |
| <b>Registration Number:</b>   | 5010519  | MOVE                  |                                       |
| <b>Registration Number:</b>   | 5367798  | BORN TO BUILD         |                                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                       |
| <b>Fax Number:</b>  | 5124578008   |                       |                                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                       |
| <b>Phone:</b>   | 5124578000   |                       |                                       |
| <b>Email:</b>   | cheusmann@dbcllp.com                               |                       |                                       |
| <b>Correspondent Name:</b>  | Coti Heusmann                                      |                       |                                       |
| <b>Address Line 1:</b>  | 303 Colorado                                       |                       |                                       |
| <b>Address Line 2:</b>  | Suite 2300   |                       |                                       |
| <b>Address Line 4:</b>  | Austin, TEXAS 78701                                |                       |                                       |
| <b>NAME OF SUBMITTER:</b>   | Coti Heusmann                                      |                       |                                       |
| <b>SIGNATURE:</b>   | /Coti Heusmann/                                    |                       |                                       |
| <b>DATE SIGNED:</b>   | 07/03/2019   |                       |                                       |
| <b>Total Attachments: 6</b>   |  |                       |                                       |
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OP \$115.00 5021590

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## INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (this "Agreement"), effective as of January 1, 2017 (the "Effective Date"), is by and between Move LLC ("Seller"), and Move Inc., a Montana corporation ("Buyer").

**WHEREAS**, Seller is willing to assign all rights it may have in and to certain intellectual property used by Seller on the terms and subject to the conditions set forth in this Agreement.

**NOW, THEREFORE**, in consideration of \$100 and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Seller and Buyer, Seller and Buyer agree as follows:

1. Assignment.

(a) Effective as of the Effective Date, Seller hereby irrevocably sells, transfers, assigns, sets over and conveys to Buyer, its successors and assigns, all of Seller's right, title and interest, legal and equitable, in and to (in the United States and all foreign countries) all work and all intellectual property rights of Seller, including without limitation all inventions, improvements, original works of authorship, designs, drawings, patterns, stitching patterns, images, samples, proprietary information, designs, processes, manufacturing techniques, trade secrets, customer lists, supplier lists, ideas or copyrightable works and all patent, trade secret, copyright rights (including moral rights), domain names, trademark rights, trade dress rights and all goodwill associated therewith, any trademark, service mark or trade dress confusingly similar to any of the foregoing, and all other intellectual property and proprietary rights in any of the foregoing (collectively, the "Intellectual Property"). Seller further hereby sells, transfers, assigns, sets over and conveys to Buyer, its successors and assigns, all of Seller's right to file patent, copyright and trademark applications in the United States and throughout the world for the Intellectual Property in the name of Buyer, its successors and assigns. Seller further hereby sells, transfers, assigns, sets over and conveys to Buyer, and Buyer's successors and assigns, all proceeds of infringement suits, the right to sue for past, present and future infringements, and all rights corresponding thereto throughout the world for the Intellectual Property rights assigned herein.

(b) All registered trademarks, trade names and trademark applications included in the foregoing assignment are listed on Schedule 1 attached hereto.

(c) All patents and patent applications included in the foregoing assignment are listed on Schedule 2 attached hereto.

2. Reasonable Assistance. Seller shall provide Buyer with all such assistance as it may reasonably request for the full utilization of the rights granted in Section 1 of this Agreement, including, without limitation, upon request by Buyer to execute any further documents or instruments reasonably necessary to carry out the purposes or intent of this Agreement. Seller shall not assert any right, title or interest in or to any of the Intellectual Property or use any of the Intellectual Property.

3. No Third Party Beneficiaries. Nothing in this Agreement, expressed or implied, is intended or shall be construed to confer upon or give to any person, firm or corporation other than Seller and Buyer and their respective successors and assigns any remedy or claim under or by reason of this Agreement or any term, covenant or condition hereof, and all of the terms, covenants, conditions, promises and agreements contained in this Agreement shall be binding upon, and for the sole and exclusive benefit of, Seller and Buyer and their respective successors and assigns.

4. Miscellaneous. This Agreement shall be governed by the laws of the State of Montana (the "State"), without giving effect to any choice of law or conflict of law provision (whether of the State or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the laws of the State. This Agreement represents the entire agreement between the parties with respect to the assignment of the Intellectual Property by Seller and may be modified or amended only by a writing signed by both parties that specifically mentions this Agreement. This Agreement may be executed in counterparts each of which when executed and delivered shall constitute an original but both such counterparts together shall constitute one and the same instrument. Execution and delivery of this Agreement by facsimile or electronic exchange bearing copies of a party's signature shall constitute valid and binding execution and delivery by such party. Such facsimile or electronic copies shall constitute enforceable original documents.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date written above.

**BUYER:**

MOVE, INC.

By:   
Name: James Steen  
Its: President

**SELLER:**

MOVE, LLC

By:   
Name: James Steen  
Its: Manager

**SCHEDULE 1**

## Registered Trademarks, Tradenames and Trademark Applications

| Country | Mark | Status     | File Number                 | Reg. Date              | Owner     |
|---------|------|------------|-----------------------------|------------------------|-----------|
| Canada  | MOVE | Registered | 1776435                     | 3/29/2019              | Move, LLC |
| Canada  | MOVE | Registered | Application No. - 1,776,436 | Filing Date - 5/5/2016 | Move, LLC |

| Country       | Mark | Status     | Reg. No.  | Reg. Date | Goods   | Owner     |
|---------------|------|------------|-----------|-----------|---|-----------|
| United States | MOVE | Registered | 5,021,590 | 8/16/2016 | Class 12: Custom automotive vehicle bumpers; custom do-it-yourself automotive vehicle bumpers; weld-it-yourself front and rear automotive vehicle bumpers' automotive vehicle bumpers; none of the foregoing include cargo carriers, cargo bags and cases, organizers, containers for storage, and trailer hitches for vehicles | Move, LLC |

[Schedule 1 to Intellectual Property Assignment]

| Country       | Mark                | Status     | Reg. No.  | Reg. Date | Goods   | Owner     |
|---------------|---------------------|------------|-----------|-----------|---|-----------|
| United States | MOVE BUMPER COMPANY | Registered | 5,017,338 | 8/9/2016  | Class 12: Custom automotive vehicle bumpers; custom do-it-yourself automotive vehicle bumpers; weld-it-yourself front and rear automotive vehicle bumpers' automotive vehicle bumpers; none of the foregoing include cargo carriers, cargo bags and cases, organizers, containers for storage, and trailer hitches for vehicles | Move, LLC |
| United States | MOVE                | Registered | 5,010,519 | 8/2/2016  | Class 12: Custom automotive vehicle bumpers; custom do-it-yourself automotive vehicle bumpers; weld-it-yourself front and rear automotive vehicle bumpers' automotive vehicle bumpers; none of the foregoing include cargo carriers, cargo bags and cases, organizers, containers for storage, and trailer hitches for vehicles | Move, LLC |
| United States | BORN TO BUILD       | Registered | 5,367,798 | 1/2/2018  | Class 25: Clothing items, namely, t-shirts, sweatshirts, jackets, hats, pants and gloves  | Move, LLC |

[Schedule 1 to Intellectual Property Assignment]

**TRADEMARK**  
**REEL: 006686 FRAME: 0495**

**SCHEDULE 2**

Patents and Patent Applications

None

[Schedule 2 to Intellectual Property Assignment]