

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tyrrells Potato Crisps Limited		05/28/2019	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	KP Snacks Limited		
Street Address:	The Urban Building		
Internal Address:	3-9 Albert Street		
City:	Slough		
State/Country:	UNITED KINGDOM		
Postal Code:	SL1 2BE		
Entity Type:	Limited Corporation: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4586856	TYRRELLS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128082722		
Email:	shireh@pepperlaw.com		
Correspondent Name:	Howard J. Shire		
Address Line 1:	620 Eighth Avenue		
Address Line 2:	The New York Times Building		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Howard J. Shire		
SIGNATURE:	/howard j. shire/		
DATE SIGNED:	07/09/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into this [] day of February, 2019, by and between Tyrrells Potato Crisis Limited, a United Kingdom Limited Company ("Assignor"), and KP Snacks Limited, a United Kingdom Limited Corporation ("Assignee"), (collectively, the "Parties").

WITNESSETH:

WHEREAS, Assignor is the owner of the United States Trademarks set forth on Schedule I (the "Trademarks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

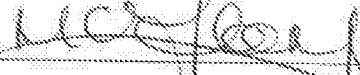
NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby grants, assigns and conveys to Assignee all of its right, title and interest in and to the Trademarks and in and to any common law rights that Assignor may own to any other trademarks and service marks owned in the United States, together with the goodwill of the business symbolized by the Trademarks and any common law marks, including both the registration listed in Schedule I and all common law rights in and to the Trademarks.
2. Assignor hereby represents and warrants that it has the full right to convey to Assignee all right, title and interest in and to the marks being assigned.
3. The rights transferred by this Assignment include the right to bring all legal actions related to the marks being assigned, including actions for any infringement, whether the infringement occurred before or after this Assignment, and the right to recover damages for such infringement.
4. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.

5. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and other legal representatives, and shall be binding upon Assignor, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the undersigned hereby execute this Assignment as of the date first above written.

Tyrrells Potato Crisps Limited

By: 

Name: MARK TRUSS

Title: CEO

SCHEDULE I

<u>Country</u>	<u>Mark</u>	<u>Appl. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>	<u>Class(es)</u>
US	TYRRELLS	85874196	March 12, 2013	4586856	August 19, 2014	Registered	29, 30

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