

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spencer Troth, LLC		05/28/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Bumble Holding Limited		
Street Address:	20 Primrose Street		
Internal Address:	The Broadgate Tower, Third Floor		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC2A 2RS		
Entity Type:	limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88253301	BUMBLETV	
CORRESPONDENCE DATA			
Fax Number:	3129800765		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122698000		
Email:	martus@nge.com		
Correspondent Name:	Lee J. Eulgen		
Address Line 1:	Neal Gerber & Eisenberg LLP		
Address Line 2:	Two North LaSalle Street, Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	029046.		
NAME OF SUBMITTER:	Ian J. Block		
SIGNATURE:	/Ian J. Block/		
DATE SIGNED:	07/19/2019		
Total Attachments: 3			
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TRADEMARK AND COPYRIGHT ASSIGNMENT AGREEMENT

THIS TRADEMARK AND COPYRIGHT ASSIGNMENT AGREEMENT ("Agreement") is made as of this 28th day of May, 2019 (the "Effective Date") by and between Spencer Troth, LLC, a California limited liability company with an address at 1203 Emerald Street, San Diego, California 92109 ("Assignor") and Bumble Holding Limited, a United Kingdom limited company with an address at The Broadgate Tower, Third Floor, 20 Primrose Street, London, United Kingdom EC2A2R5 ("Assignee").

WHEREAS, Assignor owns all rights, title, and interest in and to the trademark and copyright rights in the mark and logo design identified in the attached Trademark Schedule (collectively, the "Marks");

WHEREAS, under that certain Settlement and Purchase Agreement, executed concurrently with this Agreement, Assignor has agreed to execute this instrument of assignment and thereby to assign to Assignee all of Assignor's rights, title, and interest in and to the Marks.

NOW, THEREFORE, pursuant to the terms of and in exchange for the consideration received in that certain Settlement and Purchase Agreement, the receipt and adequacy of which is hereby acknowledged, Assignor agrees as follows:

1. The recitals stated above are hereby incorporated herein and shall have binding and interpretive effect.

2. Assignor does hereby assign, convey, and transfer to Assignee, and its successors, assigns, and legal representatives, the full and entire rights, title, and interest in and to the following property:

- (i) the Marks;
- (ii) that part of the goodwill of Assignor's business connected with the use of and symbolized by the Marks;
- (iii) all of Assignor's trademark and copyright rights in the Marks under the laws of any jurisdiction (including but not limited to all rights granted under 15 U.S.C. § 1051, *et. seq.*, and 17 U.S.C. § 101, *et. seq.*), all rights granted under the statutes of any other jurisdiction, and all rights granted under the common laws of any jurisdiction (collectively, the "Trademark and Copyright Rights");
- (iv) the right to claim the Trademark and Copyright Rights and to obtain registrations therefor in the sole name of Assignee under the trademark and copyright laws of any jurisdiction; and
- (v) all causes of action for, and claims for damages by reason of, any infringement of the Trademark and Copyright Rights in any jurisdiction, which causes of action and claims arose prior to the date of execution hereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed on the date first indicated above.

SPENCER TROTH, LLC

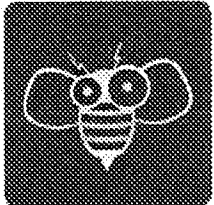
BUMBLE HOLDING LIMITED

By: [Signature]
Name: Spencer Troth
Title: Owner
Date: 5/20/19

By: [Signature]
Name: MARIKO O'SHEA
Title: HEAD OF LEGAL
Date: 3/15/19

TRADEMARK SCHEDULE

Trademarks / Designs:

	<u>Mark / Design</u>
1.)	BUMBLETV
2.)	

Trademark Applications:

<u>Mark</u>	<u>Territory</u>	<u>App. Ser. No.</u>
BUMBLETV	U.S.	88/253,301