

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535046

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE MARFO COMPANY, DBA MARSALA MANUFACTURING COMPANY		07/30/2019	Corporation: OHIO

RECEIVING PARTY DATA

Name:	MARSALA MANUFACTURING LLC
Street Address:	799 N. HAGUE AVENUE
City:	COLUMBUS
State/Country:	OHIO
Postal Code:	43204
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	86448903	AMERICAN STERLING
Serial Number:	86810957	BAREFOOTSIES
Serial Number:	86557879	CHARMED BY DIAMONDS
Serial Number:	86469250	COMPANIONS
Serial Number:	85851892	I PROMISE YOU
Serial Number:	87578321	INFINIZOO
Serial Number:	86010707	ITSY BITSY
Serial Number:	86011756	LA BELLE VIE
Serial Number:	86021967	LE VIEUX
Serial Number:	77711186	MC
Serial Number:	73678489	M
Serial Number:	86216432	NEVERENDING LOVE
Serial Number:	86469302	SILVER COMPANIONS

CORRESPONDENCE DATA

Fax Number: 9175229976

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: (212) 735-8776
Email: msegui@morrisoncohen.com
Correspondent Name: Zachary Jacobs
Address Line 1: 909 Third Avenue
Address Line 2: Morrison Cohen LLP
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	027298-0004(ZJacobs)
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NAME OF SUBMITTER:	Zachary Jacobs
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SIGNATURE:	/Zachary Jacobs/
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DATE SIGNED:	08/02/2019
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Total Attachments: 2

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U.S. TRADEMARK ASSIGNMENT

In consideration of the sum of \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, The Marfo Company, DBA Marsala Manufacturing Company, an Ohio corporation, having its principal office at 799 N. Hague Ave, Columbus, Ohio 43204 (hereinafter "Assignor") does hereby sell, assign, convey and deliver to Marsala Manufacturing LLC, a Delaware limited liability company, having its principal offices at 799 N. Hague Ave, Columbus, Ohio 43204 (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title and interests in and to the trademarks identified on the attached Exhibit A (the "Marks"), including the entire portion of the business to which the marks pertain, or any common law word marks associated with the designs, the goodwill associated with the Marks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this 30th day of July, 2019.

ASSIGNOR

The Marfo Company
DBA Marsala Manufacturing Company

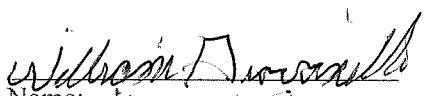
By: 
Name: WILLIAM G. GYANELLO
Title: PRESIDENT/CEO

EXHIBIT A – THE MARKS

Mark	Country	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
AMERICAN STERLING	UNITED STATES	REGISTERED	86/448,903	11/08/2014	4,774,502	07/14/2015
BAREFOOTSIES	UNITED STATES	REGISTERED	86/810,957	11/05/2015	4,988,349	06/28/2016
CHARMED BY DIAMONDS	UNITED STATES	REGISTERED	86/557,879	03/09/2015	4,831,674	10/13/2015
COMPANIONS & Design	UNITED STATES	REGISTERED	86/469,250	12/02/2014	4,811,450	09/15/2015
I PROMISE YOU	UNITED STATES	REGISTERED	85/851,892	02/16/2013	4,431,570	11/12/2013
INFINIZOO	UNITED STATES	ALLOWED	87/578,321	08/22/2017		
ITSY BITSY	UNITED STATES	REGISTERED	86/010,707	07/15/2013	4,485,134	02/18/2014
LA BELLE VIE	UNITED STATES	REGISTERED	86/011,756	07/16/2013	4,591,499	08/26/2014
LE VIEUX	UNITED STATES	REGISTERED	86/021,967	07/29/2013	4,532,466	05/20/2014
MC (Stylized)	UNITED STATES	REGISTERED	77/711,186	04/09/2009	3,698,861	10/20/2009
M (Stylized)	UNITED STATES	REGISTERED	73/678,489	08/14/1987	1,493,038	06/21/1988
NEVERENDING LOVE	UNITED STATES	REGISTERED	86/216,432	03/10/2014	4,636,284	11/11/2014
SILVER COMPANIONS & Design	UNITED STATES	REGISTERED	86/469,302	12/02/2014	4,811,452	09/15/2015