

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535047

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JEWELRY ENTERPRISES, LLC		07/30/2019	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	MARSALA MANUFACTURING LLC		
Street Address:	799 N. HAGUE AVE.		
City:	COLUMBUS		
State/Country:	OHIO		
Postal Code:	43204		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86034125	JEWEL EXCLUSIVE	
Serial Number:	86034152	JEWELEXCLUSIVE.COM	
Serial Number:	86686502	JEWELEXCLUSIVE.COM	
CORRESPONDENCE DATA			
Fax Number:	9175229976		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 735-8776		
Email:	msegui@morrisoncohen.com		
Correspondent Name:	Zachary Jacobs		
Address Line 1:	909 Third Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	027298-0004(ZJacobs)		
NAME OF SUBMITTER:	Zachary Jacobs		
SIGNATURE:	/Zachary Jacobs/		
DATE SIGNED:	08/02/2019		
Total Attachments: 2			
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source=Assignment of Trademarks by Jewelry Enterprises LLC (Executed)#page2.tif			

CH \$90.00 86034125

U.S. TRADEMARK ASSIGNMENT

In consideration of the sum of \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Jewelry Enterprises, LLC, an Ohio limited liability company, having its principal office at 14747 N. Northsight Blvd., Suite 111, Scottsdale, Arizona 85260 (hereinafter "Assignor") does hereby sell, assign, convey and deliver to Marsala Manufacturing LLC, a Delaware limited liability company, having its principal offices at 799 N. Hague Ave, Columbus, Ohio 43204 (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title and interests in and to the trademarks identified on the attached Exhibit A (the "Marks"), the goodwill associated with the Marks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this 30th day of July, 2019.

ASSIGNOR

Jewelry Enterprises, LLC

By:



Name: WILLIAM GIOVANELLO
Title: PRESIDENT/CEO

EXHIBIT A – THE MARKS

Mark	Country	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
JEWEL EXCLUSIVE	UNITED STATES	REGISTERED	86/034,125	08/09/2013	4,766,088	06/30/2015
JEWEL EXCLUSIVE.COM	UNITED STATES	REGISTERED	86/034,152	08/09/2013	4,770,510	07/07/2015
JEWEL EXCLUSIVE.COM	UNITED STATES	REGISTERED	86/686,502	07/08/2015	4,910,493	03/01/2016