

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535700

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Causemo, Inc.		07/30/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Pursuant Group, Inc.		
<b>Street Address:</b>	15660 N. Dallas Parkway		
<b>Internal Address:</b>	Suite 1000		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75248		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86472174	CAUSEMO	
<b>Serial Number:</b>	86472180	_____ FOR A CAUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2142105941		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-210-5940		
<b>Email:</b>	trademarks@grspc.com		
<b>Correspondent Name:</b>	Schultz & Associates, P.C.		
<b>Address Line 1:</b>	5400 LBJ Freeway		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Dallas, TEXAS 75240		
<b>ATTORNEY DOCKET NUMBER:</b>	65820.0101-Causemo		
<b>NAME OF SUBMITTER:</b>	George R. Schultz		
<b>SIGNATURE:</b>	/george r. schultz/		
<b>DATE SIGNED:</b>	08/07/2019		
<b>Total Attachments: 3</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Causemo, Inc., is a Delaware Corporation, having its principal place of business at 745 Atlantic Avenue, 3<sup>rd</sup> Floor, Boston, Massachusetts 02111 ("Assignor"), is the owner of all right, title and interest in the trademarks and trademark registrations listed in Attachment A hereto;

WHEREAS, The Pursuant Group, Inc., is a Delaware Corporation, having its principal place of business at 15660 N. Dallas Parkway, Suite 1000, Dallas, Texas 75248 ("Assignee"), desires to acquire the trademarks and trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee the full world-wide right, title and interest in and to its trademarks, registrations and pending applications, including those listed in Attachment A, together with the goodwill symbolized thereby.

IN TESTIMONY WHEREOF, Causemo, Inc., has caused this instrument to be signed by its duly authorized representative.

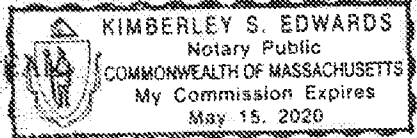
The Pursuant Group, Inc., has caused this instrument to be signed by its duly authorized representative.

ASSIGNOR:

By: [Signature]  
Printed Name: Jan Haas  
Title: President  
Date: 7/30/2019

State of Massachusetts §  
County of Essex §

Before me personally appeared Jan Haas and acknowledged the foregoing instrument to be his/her free act and deed this 30 day of July, 2019.



Kimberley Edwards

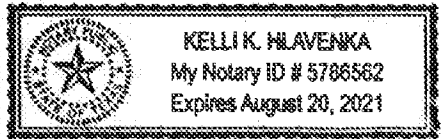
ASSIGNEE:

By: [Signature]  
Printed Name: Ross Miller  
Title: Chief Operating Officer  
Date: 7/30/19

State of Texas §  
County of Dallas §

Before me personally appeared Ross Miller and acknowledged the foregoing instrument to be his free act and deed this 30<sup>th</sup> day of July, 2019.

SEAL



Kelli K. Hlavenka

ATTACHMENT A

<u>MARK</u>	<u>COUNTRY</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>
CAUSEMO	United States	86/472,174	4,999,124
.....FOR A CAUSE	United States	86/472,180	

ATTACHMENT A  
65820.0101