

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM536097

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900503512		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cheryl Meyer		04/19/2019	INDIVIDUAL: UNITED STATES
Chantry Holdings, LLC		04/19/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Quality Gold, Inc.		
Street Address:	500 Quality Boulevard		
City:	Fairfield		
State/Country:	OHIO		
Postal Code:	45014		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3270361	CAH	
Registration Number:	3374352	SOPHIE MILLER	
Registration Number:	4888438	CHERYL M	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	usptodock@whe-law.com		
Correspondent Name:	Sarah Otte Graber		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	QGC-01		
NAME OF SUBMITTER:	Sarah Otte Graber		
SIGNATURE:	/Sarah O. Graber/		
DATE SIGNED:	08/10/2019		

Total Attachments: 3

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INTELLECTUAL PROPERTY
ASSIGNMENT

This is an agreement by and between CHANTRY HOLDINGS, LLC, a California limited liability company, and Cheryl Meyer, an individual, (collectively referred to as "Assignor"), doing business with an address of 624 East Winnie Way, Arcadia, California, 91006, and QUALITY GOLD, INC., a corporation organized and existing under the laws of the state of Ohio, (hereinafter "Assignee" or "QGI"), with an address of 500 Quality Boulevard, Fairfield, Ohio 45014.

WHEREAS, ASSIGNOR has adopted and is using in the United States and throughout the world the trademarks (hereinafter collectively referred to as the "Marks"), as set forth in Exhibit A attached hereto; and

WHEREAS ASSIGNOR is entering into an Asset Purchase Agreement ("Agreement"), with Assignee, with an effective date of April 16, 2019; and

WHEREAS, pursuant to the terms of the Agreement, QGI hereby acquires all assets from ASSIGNOR, including Marks and the registrations therefor as well as the goodwill associated therewith; and

WHEREAS, ASSIGNOR wishes all right, title and interest in and to the Marks and the registrations therefor and the goodwill associated therewith be owned by ASSIGNEE; and

WHEREAS, ASSIGNEE wishes to confirm the rights it has acquired from ASSIGNOR in and to the Marks, the registrations thereof, and any goodwill associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the entire right, title, and interest in and to the Marks and the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which ASSIGNOR has enjoyed thereunder in the United States, including full right and lawful authority to sell and convey the same and any and all rights of recovery based on past infringement of the Marks and registrations, the same to be held and enjoyed by the ASSIGNEE, its successors and assigns.

AND for the same consideration, ASSIGNOR hereby covenants and agrees to and with ASSIGNEE, its successors, legal representatives and assigns, that ASSIGNOR will, whenever counsel of ASSIGNEE, or the counsel of its successors, legal representatives and assigns, shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts necessary or desirable to be done to accomplish the objectives of this Assignment and the recording thereof at the U.S. Patent and Trademark Office.

This Agreement is effective as of April 19, 2019.

Assignors:

CHANTRY HOLDINGS, LLC

By: Cheryl Meyer
(Signature)

Name: CHERYL MEYER

Title: OWNER

CHERYL MEYER

By: Cheryl Meyer
(Signature)

Assignee:

QUALITY GOLD, INC.

By: [Signature]
(Signature)

Name: Michael Langhammer

Title: CEO

EXHIBIT B
Trademark Schedule

<u>Mark</u>	<u>Reg. No</u>
CAH	No. 3270361
SOPHIE MILLER	No. 3374352
CHERYL M	No. 4888438