

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM536501

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/18/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Institutional Investor LLC		12/18/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pageant Media Limited		
<b>Street Address:</b>	3-4 Holborn Circus		
<b>Internal Address:</b>	5th Floor, Thavies Inn House		
<b>City:</b>	London, UK, EC1N 2HA		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC1N 2HA		
<b>Entity Type:</b>	Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4372533	FUND DIRECTIONS	
<b>Registration Number:</b>	1747072	FUND DIRECTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124684800		
<b>Email:</b>	jkatz@dglaw.com, jharris@dglaw.com, tsuhay@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz, Davis & Gilbert LLP		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	27136-10-000		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>SIGNATURE:</b>	/Jeffrey C. Katz/		
<b>DATE SIGNED:</b>	08/14/2019		
<b>Total Attachments: 2</b>			
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NUNC PRO TUNC ASSIGNMENT IN THE U.S. TRADEMARK OFFICE

WHEREAS, **Institutional Investor LLC**, a Delaware limited liability company, located at 1120 Avenue of the Americas, New York, New York 10036 USA (hereinafter the "Assignor"), is the owner of the marks listed below which are registered in the United States Patent and Trademark Office:


<u>Marks</u>	<u>Reg. Nos.</u>	<u>Reg. Dates</u>
FUND DIRECTIONS	4372533	July 23, 2013
FUND DIRECTIONS	1747072	January 19, 1993

WHEREAS, **Pageant Media Limited**, a United Kingdom company, 3-4 Holborn Circus 5th Floor, Thavies Inn House, London, UK, EC1N 2HA (hereinafter the "Assignee"), was desirous of acquiring said marks and said registrations thereof;

WHEREAS, the parties intend to confirm that effective December 18, 2017, and pursuant to the terms of that certain agreement of the same date between the Assignor and the Assignee titled "Agreement For the Sale and Purchase of the Business and Assets of the Institutional Investor Journals Business Operated By Institutional Investor LLC," the Assignor assigned unto the Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed on the dates below to be effective as of December 18, 2017.

**Institutional Investor LLC**

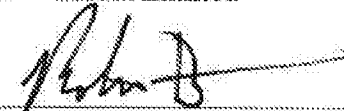
By:   
[Signature]

DIANE ARGANO  
[Signatory's name]

CHAIRMAN & CEO  
[Signatory's title]

August 13, 2019

**Pageant Media Limited**

By:   
[Signature]

ROBERT DUNN  
[Signatory's name]

CHIEF DEVELOPMENT OFFICER & GM  
[Signatory's title]

August 14, 2019