

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537115

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vitaball, Inc.		08/13/2019	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Smartgum LLC		
Street Address:	18570 Grange Center Road		
City:	Saegertown		
State/Country:	PENNSYLVANIA		
Postal Code:	16433		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3795335	VITAMINGUM	
Registration Number:	4201373	A HEALTHIER CHEW	
Registration Number:	4941613	SMARTGUM	
CORRESPONDENCE DATA			
Fax Number:	7038362787		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-836-6400		
Email:	trademarkgroup@oliff.com		
Correspondent Name:	William J. Utermohlen		
Address Line 1:	P.O. Box 320850		
Address Line 4:	Alexandria, VIRGINIA 22320-4850		
NAME OF SUBMITTER:	Holly M. Ford Lewis		
SIGNATURE:	/Holly M. Ford Lewis/		
DATE SIGNED:	08/19/2019		
Total Attachments: 2			
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ASSIGNMENT


WHEREAS, Vitaball, Inc. (hereinafter "Vitaball"), a corporation of Pennsylvania, is the owner of record of the marks registered with the U.S. Patent and Trademark Office and listed in Schedule A attached hereto; and

WHEREAS, Smartgum LLC (hereinafter "Smartgum"), a Pennsylvania limited liability company, having its principal place of business at 18570 Grange Center Road, Saegertown, Pennsylvania 16433, is desirous of acquiring the aforesaid marks, together with the goodwill of the business symbolized by the marks and the aforesaid registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Vitaball hereby assigns and transfers unto Smartgum all of its right, title and interest in and to each of the aforesaid marks, together with the goodwill of the business connected with the use of and symbolized by the aforesaid marks and the aforesaid registrations.

Vitaball, Inc.

By:



Name: Roger L. Schlosser

Title: President

Date: 8.13.19

Schedule A

Mark	Registration No.	Registration Date
VITAMINGUM	3,795,335	May 25, 2010
A HEALTHIER CHEW	4,201,373	September 4, 2012
SMARTGUM	4,941,613	April 19, 2016