

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM537117

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nutraceutical Gum Co.		08/13/2019	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Smartgum LLC		
<b>Street Address:</b>	18570 Grange Center Road		
<b>City:</b>	Saegertown		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16433		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2697314	CHEW FOR HEALTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038362787		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7038366400		
<b>Email:</b>	trademarkgroup@oliff.com		
<b>Correspondent Name:</b>	William J. Utermohlen		
<b>Address Line 1:</b>	P.O. Box 320850		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22320-4850		
<b>NAME OF SUBMITTER:</b>	Holly M. Ford Lewis		
<b>SIGNATURE:</b>	/Holly M. Ford Lewis/		
<b>DATE SIGNED:</b>	08/19/2019		
<b>Total Attachments: 2</b>			
source=Nutraceutical assignment#page1.tif			
source=Nutraceutical assignment#page2.tif			

CH \$40.00 2697314

**ASSIGNMENT**

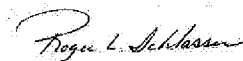
WHEREAS, Nutraceutical Gum Co. (hereinafter "Nutraceutical Gum"), a corporation of Pennsylvania, having its principal place of business at 19471 Greer Road, Saegertown, Pennsylvania 16433, is the owner of record of the mark registered with the U.S. Patent and Trademark Office and listed in Schedule A attached hereto; and

WHEREAS, Smartgum LLC (hereinafter "Smartgum"), a Pennsylvania limited liability company, having its principal place of business at 18570 Grange Center Road, Saegertown, Pennsylvania 16433, is desirous of acquiring the aforesaid mark, together with the goodwill of the business symbolized by the mark and the aforesaid registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Nutraceutical Gum hereby assigns and transfers unto Smartgum all of its right, title and interest in and to the aforesaid mark, together with the goodwill of the business connected with the use of and symbolized by the aforesaid mark and the aforesaid registration.

Nutraceutical Gum Co.

By:



Name: Roger L. Schlosser

Title: President

Date: 8.13.19

**Schedule A**

Mark	Registration No.	Registration Date
CHEW FOR HEALTH	2,697,314	March 18, 2003