

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537385

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mazda Motor of America, Inc.		08/08/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mazda Motor Corporation		
Street Address:	3-1, Shinchu, Fuchu-Cho, Aki-Gun		
City:	Hiroshima		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	5414671	MAZDA CUSTOMER ENGAGE	
Registration Number:	5260542	MAZDA MAZDA CAPITAL SERVICES	
Registration Number:	4373680	MAZDA EDU	
Registration Number:	4373681	MAZDA EDU	
Registration Number:	5073329	MAZDA EXPRESS SERVICE	
Registration Number:	4868421	RPM REWARD PERFORMANCE BY MAZDA	
Registration Number:	4663715	MAZDA DRIVE FOR GOOD	
Registration Number:	4663714	MAZDA DRIVE FOR GOOD	
Registration Number:	4433929	MAZDA TIRE CENTER	
Registration Number:	4324558	MAZDA ZERO TO DRIVE EVENT	
Registration Number:	4277335	MAZDA MAZDA EXTENDED CONFIDENCE	
Registration Number:	4269858	MAZDA EXTENDED CONFIDENCE	
Registration Number:	4227797	REWARD PERFORMANCE BY MAZDA	
Registration Number:	4136377	VALUE PRODUCTS BY MAZDA	
Registration Number:	3963544	MAZDA CAPITAL SERVICES	
Registration Number:	3891537	MAZDA FULL CIRCLE SERVICE	
Registration Number:	3963199	MAZDA CAPITAL SERVICES	
Registration Number:	3427914	MAZDA TIRE CENTER	
Registration Number:	3279216	MAZDA DEALER ONLINE	
Registration Number:	3357926	MAZDAUSA	

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Property Type	Number	Word Mark
Registration Number:	2853995	RX-8
Registration Number:	2987176	MAZDA FULL CIRCLE SERVICE
Registration Number:	2766864	THE MAZDA TEST DRIVE EXPERIENCE
Registration Number:	2700586	MAZDA FUEL
Registration Number:	2675171	ZOOM-ZOOM
Registration Number:	2564533	ZOOM-ZOOM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-426-5553
Email: hiebert@samuelsTM.com
Correspondent Name: Timothy H. Hiebert
Address Line 1: Two International Place, Suite 2330
Address Line 4: Boston, MASSACHUSETTS 02110-4104

NAME OF SUBMITTER:	Timothy H. Hiebert
SIGNATURE:	/Timothy H. Hiebert/
DATE SIGNED:	08/20/2019

Total Attachments: 2
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UNITED STATES TRADEMARK ASSIGNMENT

Mazda Motor of America, Inc., a California corporation located at Suite 100, 200 Spectrum Center Drive, Irvine, California 92618, hereby assigns to Mazda Motor Corporation, a Japanese Corporation located at 3-1, Shinchi, Fuchu-Cho, Aki-Gun, Hiroshima, Japan, the entire right, title and interest in and to the marks and registrations identified in the attached Exhibit A, as well as the right to recover for past infringement of said marks, and the goodwill associated with said marks.

MAZDA MOTOR OF AMERICA, INC.

By:



Date:

8-8-2019

Name:

Shawn Murphy

Title:

VP - chief legal officer

Exhibit A

	Trademark	Reg. Number
1	MAZDA CUSTOMER ENGAGE	5414671
2	MAZDA CAPITAL SERVICES	5260542
3	MAZDA EDU	4373680
4	MAZDA EDU	4373681
5	MAZDA EXPRESS SERVICE	5073329
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17	MAZDA CAPITAL SERVICES	3963199
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20	MAZDAUSA	3357926
21	RX-8	2853995
22	MAZDA FULL CIRCLE SERVICE	2987176
23	THE MAZDA TEST DRIVE EXPERIENCE	2766864
24	MAZDA FUEL	2700586
25	ZOOM-ZOOM	2675171
26	ZOOM-ZOOM	2564533