

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rauxa Direct, LLC		08/19/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rauxa Acquisition, LLC		
Street Address:	c/o MMS USA Holdings, Inc., 220 36th Street		
Internal Address:	Attention: John Spitzig, Esq.		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11232		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4094674	RAUXA	
Registration Number:	2541021	RAUXA DIRECT	
Registration Number:	4553510	DIGITAL MARKETING ECOSYSTEM	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684800		
Email:	aschuler@dglaw.com		
Correspondent Name:	Anna G. Schuler, Davis & Gilbert LLP		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	23032-1-45		
NAME OF SUBMITTER:	Anna G. Schuler		
SIGNATURE:	/Anna G. Schuler/		
DATE SIGNED:	08/20/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Rauxa Direct, LLC, a California limited liability company, with an address of 5301 California Ave, Suite 350, Irvine, CA 92617 (hereinafter "Assignor"), is the owner of the marks set forth below (the "Marks") and the corresponding United States Patent and Trademark Office registrations for said Marks:

Trademark	Registration Number	Registration Date
RAUXA	4094674	January 31, 2012
RAUXA DIRECT	2541021	February 19, 2002
DIGITAL MARKETING ECOSYSTEM	4553510	June 17, 2014

WHEREAS, Rauxa Acquisition, LLC, a Delaware limited liability company, with an address of c/o MMS USA Holdings, Inc., 220 36th Street, Brooklyn, NY 11232, Attention: John Spitzig, Esq (hereinafter "Assignee"), is the successor to the business or the portion of business of Assignor, which is ongoing and existing, to which the Marks pertain, and is desirous of acquiring said Marks and said applications and registrations therefor, and the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and said applications and registrations therefor, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this assignment has been executed to be effective as of the 19th day of August, 2019.

ASSIGNOR

Rauxa Direct, LLC


By: Jill Gwaltney

Print Name: Jill Gwaltney

Title: Manager

ASSIGNEE

Rauxa Acquisition, LLC

By:  _____

Name: John Spitzig

Title: Authorized Officer

{Signature Page to Trademark Assignment}