

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537548

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dianna C. Cohen		08/08/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Crown Affair, Inc.		
Street Address:	320 West 38th Street, Apartment 2231		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88458213	CROWN AFFAIR	
CORRESPONDENCE DATA			
Fax Number:	2026725399		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-672-5300		
Email:	IPDocketing@foley.com		
Correspondent Name:	Katherine P. Califa		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	3000 K Street, N.W., Sixth Floor		
Address Line 4:	Washington, D.C. 20007		
NAME OF SUBMITTER:	Katherine P. Califa		
SIGNATURE:	/Katherine P. Califa/		
DATE SIGNED:	08/21/2019		
Total Attachments: 1			
source=TM Assignment#page1.tif			

OP \$40.00 88458213

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective and entered into as of the date last signed below, by and between Dianna C. Cohen, an individual having an address of 320 W. 38th St., New York, New York 10018 (hereinafter "Assignor") and Crown Affair, Inc., a corporation organized in Delaware, having an address of 320 West 38th Street, Apartment 2231, New York, New York 10018 (hereinafter "Assignee").

WHEREAS, Assignor is the current owner of all rights, title, and interest in and to the mark CROWN AFFAIR (the "Mark"), including the following United States application therefor:

Mark: CROWN AFFAIR
Application Serial No. 88/458,213
Filing Date: June 4, 2019

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, including any registrations and applications for registration thereof, together with the goodwill represented by the Mark, and that portion of the business to which the Mark pertains, and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Mark.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, convey and transfer to Assignee, and Assignee does hereby accept, the entire right, title and interest in, to and under said Mark, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, together with that portion of the business to which the Mark pertains, the goodwill of the business in connection with which the Mark is and has been used and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Mark. Assignor further agrees to execute and deliver any documents necessary or appropriate to give effect to the intent and terms of this agreement.

This Agreement may be executed in counterpart copies and receipt by facsimile transmission of executed copies will be legally binding.

IN TESTIMONY WHEREOF, the parties hereto have, themselves or through their duly authorized representatives, executed this Assignment.

DIANNA C. COHEN

DocuSigned by:
By: Dianna Cohen
Date: 8/8/2019

CROWN AFFAIR, INC.

DocuSigned by:
By: Dianna Cohen
Name: Dianna C. Cohen
Title: Chief Executive Officer
Date: 8/8/2019