

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM533069

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JOURNELLE, LLC		07/19/2019	Corporation: DELAWARE <i>LLC</i>
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AVIANAYA, LLC		
<b>Street Address:</b>	542 Pound Ridge Road		
<b>City:</b>	Bedford		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10506		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4909279	JOURNELLE	
Registration Number:	0354471		
Registration Number:	3544718	JOURNELLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9549251100		
<b>Email:</b>	trademarks@patentusa.com		
<b>Correspondent Name:</b>	Sarah M. Stermer		
<b>Address Line 1:</b>	2445 Hollywood Boulevard		
<b>Address Line 4:</b>	Hollywood, FLORIDA 33020		
<b>NAME OF SUBMITTER:</b>	Sarah M. Stermer		
<b>SIGNATURE:</b>	/Sarah M. Stermer/		
<b>DATE SIGNED:</b>	07/23/2019		
<b>Total Attachments: 1</b>			
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OP \$90.00 4909279

**ASSIGNMENT**

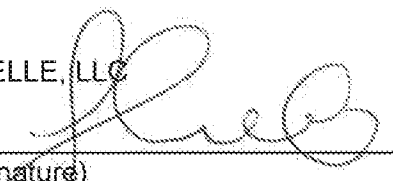
**Change of Owner Name**

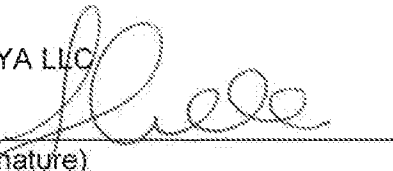
JOURNELLE, LLC is the record owner of the following trademark registration in the United States Patent and Trademark Office:

<u>Registration Number</u>	<u>Mark</u>	<u>Date Registered</u>
3,544,718	JOURNELLE	December 9, 2008
3,544,717	JOURNELLE	December 9, 2008
4,909,279	JOURNELLE	March 1, 2016

**JOURNELLE, LLC has changed its name to AVIANAYA LLC. Submitted herewith is evidence thereof.**

By changing its name, JOURNELLE, LLC, has assigned, transferred and set over unto said AVIANAYA LLC the entire right, title, and interest in, to and under said trademark and that part of the goodwill of the business connected with the use of and symbolized by the mark.

JOURNELLE, LLC  
By:   
(Signature) Date: 07/19/19  
Name: Guido Campello Position: Partner

AVIANAYA LLC  
By:   
(Signature) Date: 07/19/19  
Name: Guido Campello Position: Partner