

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRI MergeCo, Inc.		08/14/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Benefit Resource LLC		
Street Address:	245 Kenneth Drive		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14623-4277		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3277550	BENIVERSAL	
Registration Number:	4468862	BRILLIANT	
Registration Number:	2730137	ETRAC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-728-8000		
Email:	ipdept@willkie.com		
Correspondent Name:	Max S. Goodman		
Address Line 1:	787 Seventh avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	MG		
NAME OF SUBMITTER:	Max S. Goodman		
SIGNATURE:	/Max S. Goodman/		
DATE SIGNED:	08/26/2019		
Total Attachments: 4			
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BRI MERGECO, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BRI MERGECO, INC." TO "BENEFIT RESOURCE LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF AUGUST, A.D. 2019, AT 9:16 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7542637 8100V
SR# 20196505802

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203406384
Date: 08-14-19

TRADEMARK
REEL: 006729 FRAME: 0534

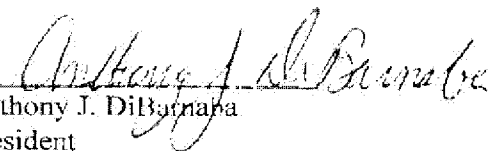
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
BRI MERGECO, INC.
(a Delaware corporation)
TO
BENEFIT RESOURCE LLC
(a Delaware limited liability company)

This Certificate of Conversion is duly executed and delivered by BRI MergeCo, Inc., a Delaware corporation (the "Converting Corporation"), to convert the Converting Corporation to Benefit Resource LLC, a Delaware limited liability company (the "Converted Entity") pursuant to Section 18-214 of the Limited Liability Act.

- 1) The jurisdiction where the Converting Corporation was first formed is Delaware.
- 2) The jurisdiction of the Converting Corporation immediately prior to the filing of this Certificate of Conversion is Delaware.
- 3) The date the Converting Corporation was first formed is August 1, 2019.
- 4) The name of the Converting Corporation immediately prior to the filing of this Certificate of Conversion is BRI MergeCo, Inc.
- 5) The name of the Converted Entity as set forth in Certificate of Formation is Benefit Resource LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of the 14th day of August, 2019.

BRI MergeCo, Inc.



Anthony J. DiBattista
President

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "BENEFIT RESOURCE LLC" FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF AUGUST, A.D. 2019, AT 9:16 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7542637 8100V
SR# 20196505802

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203406384
Date: 08-14-19

TRADEMARK
REEL: 006729 FRAME: 0536

**CERTIFICATE OF FORMATION
OF
BENEFIT RESOURCE LLC**

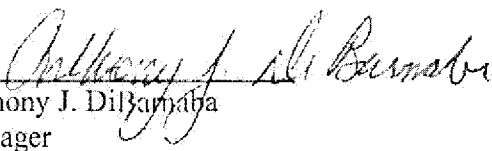
This Certificate of Formation of Benefit Resource LLC is being executed and filed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.).

(1) The name of the limited liability company formed hereby is Benefit Resource LLC (the "Company").

(2) The address of the registered office of the Company in the State of Delaware is 1209 Orange St. Wilmington, DE 19801. The name of the registered agent of the Company at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has executed this Certificate of Formation as of the 14th day of August, 2019.

BENEFIT RESOURCE LLC



Anthony J. DiBarnaba
Manager