

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM538500

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alliance Data FHC, Inc.		08/01/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Epsilon Data Interactive, Inc.		
<b>Street Address:</b>	6021 Connection Drive		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5290497	ABACUS	
<b>Registration Number:</b>	3795939	ABACUS [ONE]	
<b>Registration Number:</b>	2670174	CHANNELVIEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7137220120		
<b>Email:</b>	trademarks@fleckman.com		
<b>Correspondent Name:</b>	John C. Cain, Fleckman & McGlynn, PLLC		
<b>Address Line 1:</b>	8945 Long Point Rd., Ste 120		
<b>Address Line 4:</b>	Houston, TEXAS 77055		
<b>ATTORNEY DOCKET NUMBER:</b>	5240-419		
<b>NAME OF SUBMITTER:</b>	John C. Cain		
<b>SIGNATURE:</b>	/John C. Cain/		
<b>DATE SIGNED:</b>	08/28/2019		
<b>Total Attachments: 2</b>			
source=Alliance Data FHC to Epsilon Data Interactive#page1.tif			
source=Alliance Data FHC to Epsilon Data Interactive#page2.tif			

OP \$90.00 5290497

# Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ALLIANCE DATA FHC, INC.", CHANGING ITS NAME FROM "ALLIANCE DATA FHC, INC." TO "EPSILON DATA INTERACTIVE, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF AUGUST, A.D. 2019, AT 1:15 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4104996 8100  
SR# 20196285367

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 203332479

Date: 08-01-19

**TRADEMARK**  
**REEL: 006731 FRAME: 0173**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of

Alliance Data FHC, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

The name of the Corporation is Epsilon Data Interactive, Inc.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this certificate to be signed this 1st day of August, 2019.

By:   
Authorized Officer

Title: Vice President

Name: John R. Spitzig  
Print or Type