

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538916

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Demandware, Inc.		01/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Demandware, LLC		
Street Address:	Salesforce Tower, 415 Mission Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3732225	ACTIVE MERCHANDISING	
Registration Number:	4489471	MOVE FASTER, GROW FASTER	
Registration Number:	4772234	DEMANDWARE	
Registration Number:	5023409	DEMANDWARE	
CORRESPONDENCE DATA			
Fax Number:	4157735759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157735700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Beth M. Goldman		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	27263-6066		
NAME OF SUBMITTER:	Eileen Z. Aghnami		
SIGNATURE:	/Eileen Z. Aghnami/		
DATE SIGNED:	08/27/2019		
Total Attachments: 4			

CH \$115.00 3732225

source=DEMANDWARE LLC - DE - Certified Copy#page1.tif

source=DEMANDWARE LLC - DE - Certified Copy#page2.tif

source=DEMANDWARE LLC - DE - Certified Copy#page3.tif

source=DEMANDWARE LLC - DE - Certified Copy#page4.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DEMANDWARE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DEMANDWARE, INC." TO "DEMANDWARE, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2017, AT 11:54 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3765916 8100V
SR# 20196132528

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203276934
Date: 07-24-19

TRADEMARK
REEL: 006733 FRAME: 0608

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is February 18, 2004.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Demandware, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Demandware, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
31st day of January, A.D. 2017

By: 
Authorized Person

Name: Scott Siamas
Print or Type


Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "DEMANDWARE, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2017, AT 11:54 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3765916 8100
SR# 20196132528

You may verify this certificate online at corp.delaware.gov/authver.shtml


Authentication: 203276935
Date: 07-24-19

TRADEMARK
REEL: 006733 FRAME: 0610

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

- First: The name of the limited liability company is Demandware, LLC
- Second: The address of its registered office in the State of Delaware is
1209 Orange Street in the City of Wilmington
Zip Code 19801
The name of its Registered agent at such address is
The Corporation Trust Company
- Third: (Insert any other matters the members determine to include herein.)
This Certificate of Formation shall be effective on the
date of filing.

In Witness Whereof, the undersigned have executed this Certificate of Formation this
31st day of January, 2017.

By: 
Authorized Person(s)

Name: Scott Siamas
Typed or Printed

TRADEMARK