

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM540678

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Market Brands, Inc.		09/12/2019	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Market Brands, Inc.		
<b>Street Address:</b>	14450 NE 29th Place, Suite 125		
<b>City:</b>	Bellevue		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98007		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4881463	OLIVIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2026375619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026375600		
<b>Email:</b>	DCPTOTrademarkMail@hoganlovells.com		
<b>Correspondent Name:</b>	Anna Kurian Shaw		
<b>Address Line 1:</b>	Hogan Lovells US LLP		
<b>Address Line 2:</b>	555 13th Street NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	082013.000163		
<b>NAME OF SUBMITTER:</b>	Katherine Bastian		
<b>SIGNATURE:</b>	/KB/		
<b>DATE SIGNED:</b>	09/13/2019		
<b>Total Attachments: 1</b>			
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CH \$40.00 4881463

## TRADEMARK ASSIGNMENT AGREEMENT

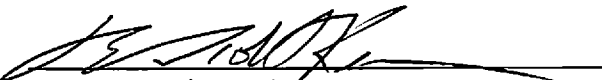
**WHEREAS**, INTERNATIONAL MARKET BRANDS, INC., a Pennsylvania corporation with offices at 1717 E. 12th Street, Erie, Pennsylvania 16512 (the “**Assignor**”), owns U.S. Trademark Registration No. 4881463 for the mark OLIVIA in connection with mayonnaise in Class 30 (the “**Mark**”).

**WHEREAS**, INTERNATIONAL MARKET BRANDS, INC., a Washington corporation with offices at 14450 NE 29th Place, Suite 125, Bellevue, Washington 98007 (the “**Assignee**”), desires to acquire all right, title and interest in and to the Mark.

**NOW THEREFORE**, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor’s right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the right to sue and collect damages and/or profits for past infringements of the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer, as of this 12th day of September 2019.

**INTERNATIONAL MARKET BRANDS, INC.,**

By: 

Name: B. Scott Kern  
Title: Vice President