

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM541344

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/06/2017

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hendricks Investment Holdings, LLC		08/05/2019	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Driven Experiences II LLC
<b>Street Address:</b>	3065 11th Street
<b>City:</b>	Boulder
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80304
<b>Entity Type:</b>	Limited Liability Company: COLORADO

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4539318	DRIVEN EXPERIENCES
<b>Registration Number:</b>	4365452	DRIVEN EXPERIENCES

**CORRESPONDENCE DATA**

Fax Number: 2028576395

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2028576000

Email: tmdocket@arentfox.com

Correspondent Name: Anthony V. Lupo

Address Line 1: 1717 K Street, NW

Address Line 2: Arent Fox LLP

Address Line 4: Washington, D.C. 20006

<b>NAME OF SUBMITTER:</b>	Anthony V. Lupo
<b>SIGNATURE:</b>	/Anthony V. Lupo/
<b>DATE SIGNED:</b>	09/18/2019

**Total Attachments: 2**

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## ASSIGNMENT

**WHEREAS** Hendricks Investment Holdings, LLC, a Delaware limited liability company with an address of 8484 Georgia Avenue, Suite 700, Silver Spring, Maryland 20910 (“Assignor”), is the original owner of all right, title and interest in and to the trademarks and registrations thereof set forth on the attached Schedule A;

**WHEREAS** Driven Experiences II LLC, a Colorado limited liability company with an address of 3065 11th Street, Boulder, Colorado 80304 (“Assignee”), acquired all right, title and interest in and to said trademarks, the registrations thereof, together with the goodwill of the business associated therewith as of December 6, 2017;

**WHEREAS**, the parties desire to ratify said assignment;

1. Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in and to the said trademarks and registrations therefor, including the portion of ASSIGNOR’S business to which such trademarks pertain, such business being ongoing and existing, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction, *nunc pro tunc* as of December 6, 2017.
2. ASSIGNOR hereby agrees to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.
5. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

IN WITNESS WHEREOF, the parties have executed this assignment with effect as of December 6, 2017.

ASSIGNOR

ASSIGNEE

HENDRICKS INVESTMENT HOLDINGS, LLC

DRIVEN EXPERIENCES II, LLC

By: Tia Gandy

By: [Signature]

Name: Tia Gandy

Name: Erick Jaccob

Title: Secretary

Title: Manager

Date: 7-1-2019

Date: 8/5/19